iTIP
Iowa Travel Industry Partners

Become an iTIP Vendor Partner

Partner with Iowa's statewide tourism association to connect with the professionals shaping visitor experiences across Iowa.

Who is iTIP?

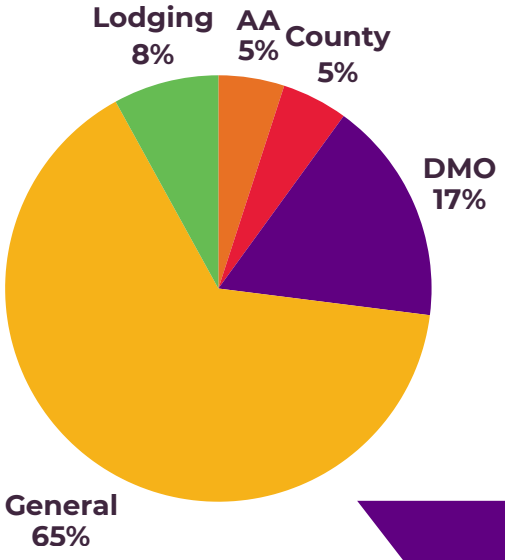
iTIP is a state-wide tourism association dedicated to supporting our tourism partners around the state through resources, education, advocacy, and marketing initiatives.

- **Statewide Reach**
  - Serving tourism organizations in every region of Iowa.
- **Growing Network**
  - 150+ member organizations representing 600+ tourism professionals.
- **Meaningful Connections**
  - Year-round opportunities to build relationships through education, networking, and industry events.

Who Are iTIP Members?

iTIP's membership represents a diverse cross-section of Iowa's tourism industry, with organizations of all types located throughout the state.

- **Destination Marketing Organization (17%)**
  organizations with dedicated tourism staff
- **General (65%)**
  Attractions, museums, chambers, venues, Main Street organizations, and other tourism entities.
- **Lodging Properties (8%)**
  Hotels, resorts, and other lodging properties.
- **Affiliate Association (5%)**
  Statewide / regional tourism and industry associations.
- **County (5%)**
  County governments



Strong partnerships build a stronger tourism industry.

iTIP connects businesses that serve tourism with the organizations shaping Iowa's visitor economy.

Why Become a Vendor Partner?

- Connect with tourism decision-makers
- Position your company as a trusted resource
- Share your expertise through education
- Support Iowa's visitor economy

Your Membership Includes

- Online Vendor Directory
- Member Directory
- Host an Educational Webinar
- Year-round Sponsorship Opportunities
- Invitations to Networking & Education Events

Annual Investment

$876

(valid through June 30, 2027)

Additional Sponsorship Opportunities

- Member Newsletter Advertising
- iDISCOVER (February)
- Niche Marketing Initiatives
- Advocacy Events
- Summer Celebration (June)

JOIN TODAY

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IowaTravelIndustry.org