



iTIP Lodging Property Membership

Built for the properties welcoming Iowa's visitors.

Equip your team with resources, opportunities and connections designed for Iowa's tourism industry.

Who is iTIP?

Iowa Travel Industry Partners (iTIP) is Iowa's statewide tourism association, bringing together organizations and professionals from across the state to strengthen tourism through a unified industry network.

Growing Network

150+ member organizations representing 600+ tourism professionals.

Statewide Reach

Member organizations located across Iowa.

Membership That Works For You

Lodging properties are an essential part of Iowa's visitor economy. Whether your team is focused on guest experiences, staff development, or reaching new visitor markets, iTIP provides industry resources, education, and statewide connections to support your work. Membership extends to your entire property team, allowing staff to engage with opportunities relevant to their roles.





*Supporting the people and properties
behind Iowa's visitor economy.*

What does membership open the door for?

A Voice for Iowa Tourism

iTIP tracks legislation, represents tourism interests and equips members to advocate effectively.

Advocacy 101 | Iowa Tourism Night | Legislative Calls to Action

Education Built for Tourism

Education and professional development designed specifically for Iowa tourism professionals.

Regular Webinars + Recording Library | iDISCOVER | Summer Celebration

Tools for Your Property

Research and practical resources to support your work and decision-making.

Resource Library | Economic Impact Calculator | Job Board | Mentorship Program

Connecting Iowa to Targeted Markets

Statewide marketing efforts connect lodging members with opportunities to reach group tour, sports, and meetings markets.

Group Tour | Sports | Meetings & Conventions

Trade Show Representation | Leads | Niche Marketing Placements | Niche Guides

Annual Investment

Lodging Property Membership dues are based on the number of guestrooms at your property. Membership is valid through **June 30, 2027**. To become a Lodging Property Member, complete the registration form on the iTIP website.

Lodging Property

\$191

100 or fewer guestrooms

Lodging Property

\$318

101+ guestrooms



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IowaTravelIndustry.org