



iTIP General Membership

Built for the organizations behind Iowa tourism.

Equip your team with resources, opportunities, and connections designed for Iowa's tourism industry.

**Attractions • Museums • Chambers • Main Street • Venues •
Economic Development • Festivals & Events • Tourism Services •
Other Tourism Organizations**

Who is iTIP?

Iowa Travel Industry Partners (iTIP) is Iowa's statewide tourism association, bringing together organizations and professionals from across the state to strengthen tourism through a unified industry network.

Growing Network

150+ member organizations representing 600+ tourism professionals.

Statewide Reach

Member organizations located across Iowa.

Membership That Works For You

Every organization contributes to Iowa's visitor economy in its own way. Whether your focus is welcoming visitors, strengthening your community, or creating memorable experiences, iTIP provides resources, education, and statewide connections to support your work. Membership extends to your entire team, allowing staff to engage with opportunities relevant to their roles.





Strengthening the organizations and people behind Iowa tourism.

What does membership open the door for?

A Voice for Iowa Tourism

iTIP tracks legislation, represents tourism interests and equips members to advocate effectively.

Advocacy 101 | Iowa Tourism Night | Legislative Calls to Action

Education Built for Tourism

Education and professional development designed specifically for Iowa tourism professionals.

Regular Webinars + Recording Library | iDISCOVER | Summer Celebration

Tools for Your Organization

Research and practical resources to support your work and decision-making.

Resource Library | Economic Impact Calculator | Job Board | Mentorship Program

Taking Iowa to Targeted Markets

Statewide sales and marketing efforts connect members with opportunities in markets that can be difficult to reach alone.

Group Tour | Sports | Meetings & Conventions

Trade Shows Representation | Leads | Niche Marketing Placements | Niche Guides

Annual Investment

General Membership dues are based on the number of full-time employees within your organization. Membership is valid through June 30, 2027. To become a General Member, complete the registration form on the iTIP website.

General Membership

\$191

0 - 10 Full Time Employees

General Membership

\$318

11 - 24 Full Time Employees

General Membership

\$636

25+ Full Time Employees



info@iowatravelindustry.org



515-207-0009



IowaTravelIndustry.org