



Become an iTIP County Partner

Strengthen your county's visitor economy through statewide tourism connections.

Who is iTIP?

iTIP is a statewide tourism association dedicated to supporting our tourism partners around the state through resources, education, advocacy, and marketing initiatives. iTIP has grown to include more than **150 member organizations**, representing **over 600 tourism professionals** across Iowa.

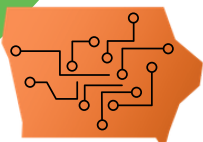


Why Counties Matter to Iowa Tourism

- **Counties Create Visitor Experiences**
 - County parks, trails, conservation areas, scenic byways, historic sites, and fairs all contribute to the experiences that bring visitors to Iowa.
- **Tourism Strengthens Communities**
 - Visitor spending supports local businesses, creates jobs, generates tax revenue, and contributes to the quality of life residents enjoy.
- **Stronger Together**
 - Working alongside tourism organizations from across Iowa helps counties stay informed, share ideas, and strengthen tourism statewide.



Counties invest in tourism. iTIP helps strengthen that investment.



STAY INFORMED

- Industry updates
- Legislative information
- Educational resources



ACCESS RESOURCES

- Toolkits and research
- Professional development
- Statewide initiatives



BE PART OF THE NETWORK

- Join Iowa's tourism network
- Connect with statewide initiatives
- Demonstrate the county's commitment to tourism

Annual Investment

County Partner membership rates are based on county population, ensuring counties of all sizes can participate. Membership is renewed annually and is valid through June 30, 2027. To become a County Partner, use the contact information below.

County Partner	County Partner	County Partner	County Partner
\$515	\$773	\$1,030	\$2,060
<i>population under 75,000</i>	<i>population 75,000 - 100,000</i>	<i>population 100,001 - 200,000</i>	<i>population 200,000+</i>



info@iowatravelindustry.org



515-207-0009



IowaTravelIndustry.org