



BECOME A MEMBER

of Iowa Travel Industry Partners to join an association that informs, connects, inspires and educates members to be the unified driving force of Iowa's travel and tourism industry.

FY27 Membership Dues

Memberships active now through June 30, 2026

General Membership

\$191

(through June 30, 2027)
0 - 10 Full Time Employees

General Membership

\$318

(through June 30, 2027)
11 - 24 Full Time Employees

General Membership

\$636

(through June 30, 2027)
25+ Full Time Employees

Lodging Properties

\$191

(through June 30, 2027)
100 or fewer guestrooms

Lodging Properties

\$318

(through June 30, 2027)
101+ guestrooms

Affiliate Assoc.

\$318

(through June 30, 2027)
identified as trade assoc. representing 3 or more counties

Additional membership categories available for Destination Marketing Organizations, Counties, and Vendor Partners. Please contact clerud@iowatravelindustry.org for additional pricing and benefit information.



REGISTER

IowaTravelIndustry.org



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Destination Marketing Organization: Identified as DMO/Convention & Visitors Bureau, Chamber of Commerce, or Economic Development Organization that employs at least 1 full-time individual dedicated to tourism.

DMO

\$817

12 mo (July 1 - June 30)
(through June 30, 2027)

yearly budget under
\$150,000

DMO

\$1087

12 mo (July 1 - June 30)
(through June 30, 2027)

yearly budget \$150,001 -
\$250,000

DMO

\$2663

12 mo (July 1 - June 30)
(through June 30, 2027)

yearly budget \$250,001 -
\$500,000

DMO

\$5437

12 mo (July 1 - June 30)
(through June 30, 2027)

yearly budget \$500,001 -
\$1 million

DMO

\$8158

12 mo (July 1 - June 30)
(through June 30, 2027)

yearly budget \$1,00,000+

Additional membership categories available for General Members (museums/attractions), Counties, and Vendor Partners. Please contact clerud@iowatravelindustry.org for additional pricing and benefit information.

REGISTER

