



## MISSION

**Tourism's Champion;**  
increasing visitation and  
improving Iowa's economy  
through partnerships.

## VISION

A united team of  
travel professionals, providing  
resources to foster diverse  
communities that  
inspire travelers.

## VALUES

COLLABORATE  
INNOVATE  
WE, NOT ME  
BE DIRECT  
GIVE IT A CHANCE  
LEAD

**Partner with Iowa Travel Industry Partners (iTIP) to support and shape the future of Iowa's tourism and hospitality industry. Our members are always seeking innovative vendors to help enhance, streamline, and grow their local tourism efforts. Join us to share your story and showcase how your products or services can benefit tourism professionals across the state.**

### VENDOR MEMBER BENEFITS:

- listing on partner page of [IowaTravelIndustry.org](http://IowaTravelIndustry.org)
- access to iTIP membership list (*146 members as of 3.19.26*)
- ability to host recorded webinar session for iTIP membership
- invitation to participate in all iTIP education and networking events
  - (\*some events require additional registration costs)

**\$876 for 1-year membership (year runs through June 30, 2027)**

### **Additional Sponsorship Opportunities:**

- newsletter ad & blurb (\$200)
- Advocacy 101 & Iowa Tourism Night: January, Des Moines
- iLEAD Leadership Symposium: February
- iTIP Summer Celebration: June
- niche market promotional opportunities

ONE  
VISION

ONE  
MISSION

ONE  
VOICE

[IowaTravelIndustry.org](http://IowaTravelIndustry.org)