

iTIP is a state-wide tourism association dedicated to supporting our tourism partners around the state through resources, education, advocacy, and marketing initiatives.



- relationships with aligned partners
- economic impact calculator & mentorship program
- professional development & leadership training opportunities
- unified voice for issues effecting lowa's tourism industry
- promotion of niche markets in group travel, sports, and meetings

SHARE KNOWLEDGE, GAIN POWER

IowaTravelIndustry.org

# **MISSION**

### Tourism's Champion;

increasing visitation and improving lowa's economy through partnerships.

## VISION

A united team of travel professionals, providing resources to foster diverse communities that inspire travelers.

# COLLABORATE INNOVATE WE, NOT ME BE DIRECT GIVE IT A CHANCE LEAD

Create a partnership with Iowa Travel Industry Partners to help evolve Iowa's tourism and hospitality industry. Members of iTIP are always looking for new vendors to enhance and streamline their work to grow their local tourism initiatives.

### **VENDOR MEMBER BENEFITS:**

- listing on vendor partner page of <u>lowaTravelIndustry.org</u>
- access to iTIP membership list (136 members as of 12.01.25)
- ability to host virtual webinar session with iTIP membership
- social media post welcoming your organization as a new iTIP partner
- newsletter blurb welcoming your organization as a new iTIP partner
- invitation to participate in all iTIP education and networking events
  - (\*some events require additional registration costs)

**\$1276 for Extended Membership** (active Dec 1, 2025 - June 30, 2027)

Additional Opportunities (\*some opportunities require additional costs):

- newsletter ad & blurb (\$200)
- Sponsorship of Tourism Legislative Night: January, Des Moines annually
- Sponsorship of iLEAD Leadership Symposium: February annually
- Sponsorship of iTIP Summer Celebration: June annually
- Attendance at iTIP virtual & in-person events (some events require registration costs)

additional opportunities available through a discussion with the iTIP team



ONE MISSION



IowaTravelIndustry.org