



iTIP is a state-wide tourism association that provides an array of resources, education, advocacy, and marketing initiatives to support tourism partners throughout the state.



- relationships with aligned partners
- economic impact calculator & mentorship program
- professional development & leadership training opportunities
- unified voice for issues effecting Iowa's tourism industry
- promotion of niche markets in group travel, sports, and meetings

ONE
VOICE



BECOME A MEMBER

of Iowa Travel Industry Partners to join an association that informs, connects, inspires and educates members to be the unified driving force of Iowa's travel and tourism industry.

Membership Dues

Memberships active now through June 30, 2027

General Membership

\$278

(through June 30, 2027)

0 - 10 Full Time Employees

General Membership

\$463

(through June 30, 2027)

11 - 24 Full Time Employees

General Membership

\$926

(through June 30, 2027)

25+ Full Time Employees

Lodging Properties

\$278

(through June 30, 2027)

100 or fewer guestrooms

Lodging Properties

\$463

(through June 30, 2027)

101+ guestrooms

Affiliate Assoc.

\$463

(through June 30, 2027)

identified as trade group representing 3 or more counties

Additional membership categories available for Destination Marketing Organizations, Counties, and Vendor Partners. Please contact clerud@iowatravelindustry.org for additional pricing and benefit information.



REGISTER

IowaTravelIndustry.org



BECOME A MEMBER

of Iowa Travel Industry Partners to join an association that informs, connects, inspires and educates members to be the unified driving force of Iowa's travel and tourism industry.

Membership Dues *Memberships active mid-December through June 30, 2027*

Destination Marketing Organization: Identified as DMO/Convention & Visitors Bureau, Chamber of Commerce, or Economic Development Organization that employs at least 1 full-time individual dedicated to tourism.

DMO

\$1,190

(through June 30, 2027)

yearly budget under
\$150,000

DMO

\$1,584

(through June 30, 2027)

yearly budget \$150,001 -
\$250,000

DMO

\$3,878

(through June 30, 2027)

yearly budget \$250,001 -
\$500,000

DMO

\$7,918

(through June 30, 2027)

yearly budget \$500,001 -
\$1 million

DMO

\$11,881

(through June 30, 2027)

yearly budget \$1,00,000+



REGISTER

Additional membership categories available for General Members (museums/attractions), Counties, and Vendor Partners. Please contact clerud@iowatravelindustry.org for additional pricing and benefit information.

IowaTravelIndustry.org