

The Iowa Gaming Association

*Strengthening Partnerships
with Members*

About the IGA

- Established in 1999 as the statewide trade organization for Iowa's commercial casinos
- Mission: Advocate for the interests of our members, as well as educate and promote the benefits of Iowa's casino gaming industry.

History and Founding of the Organization

Founding Purpose

The organization was established to represent casino gambling interests in Iowa and support industry stakeholders.

Community Involvement

We promotes community involvement, supporting local initiatives, and responsible gaming practices.



Membership and Structure

- 19 Licensed Casinos across Iowa (new Cedar Rapids casino will open in 2026)
- Associate Members: Vendors, suppliers, partners
- Collaborative network

Organizational Structure

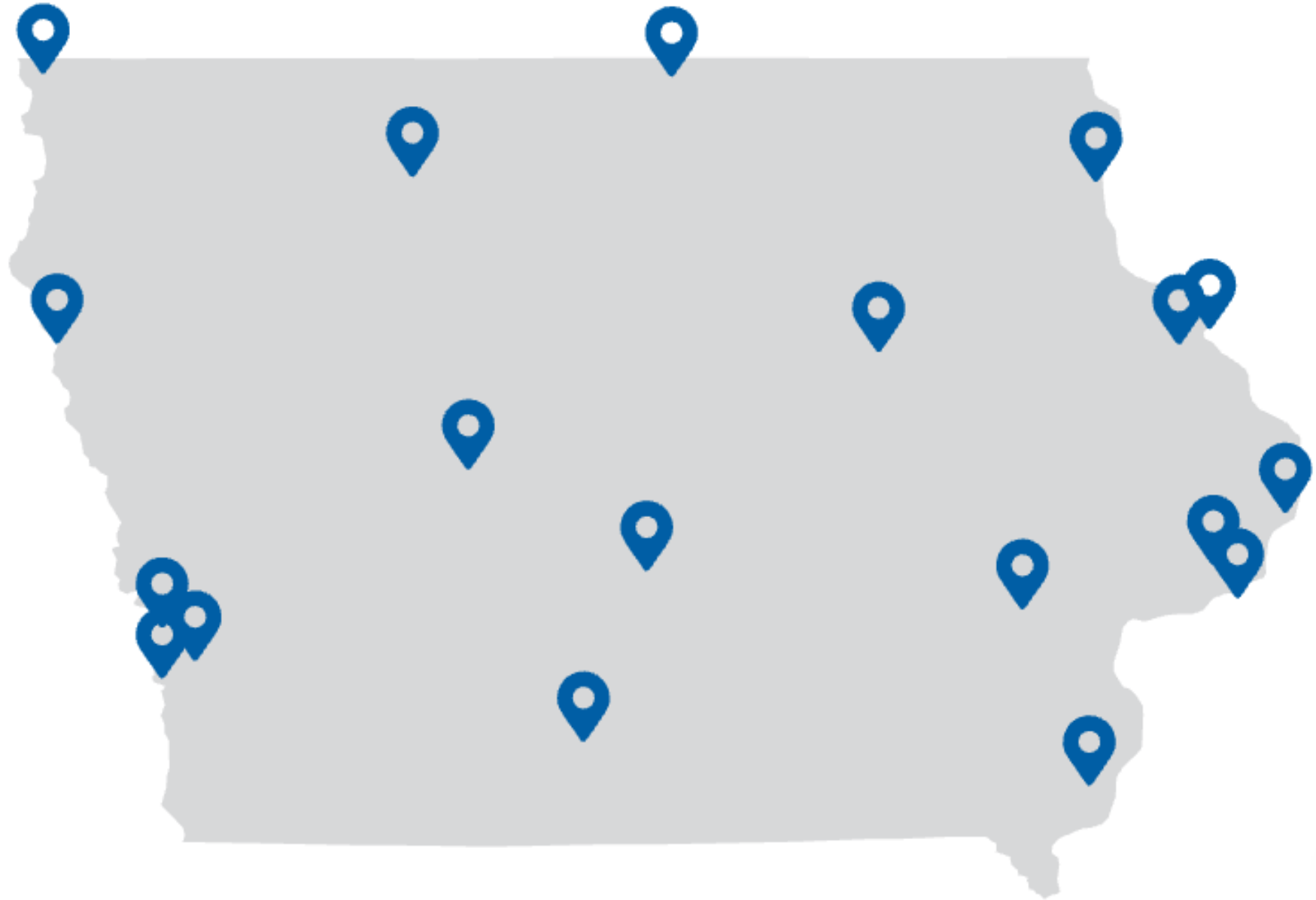
A board of directors along with specialized committees oversee advocacy, regulation, and community engagement initiatives.

Locations

Most Iowans live within a 1-2 hour drive of at least one commercial casino.

Iowa casinos also continue to reinvest and update their properties.

Each property is unique and offers different amenities and entertainment for the whole family.





Economic and Community Impact

Contribution to Iowa's Economy

Economic Driver

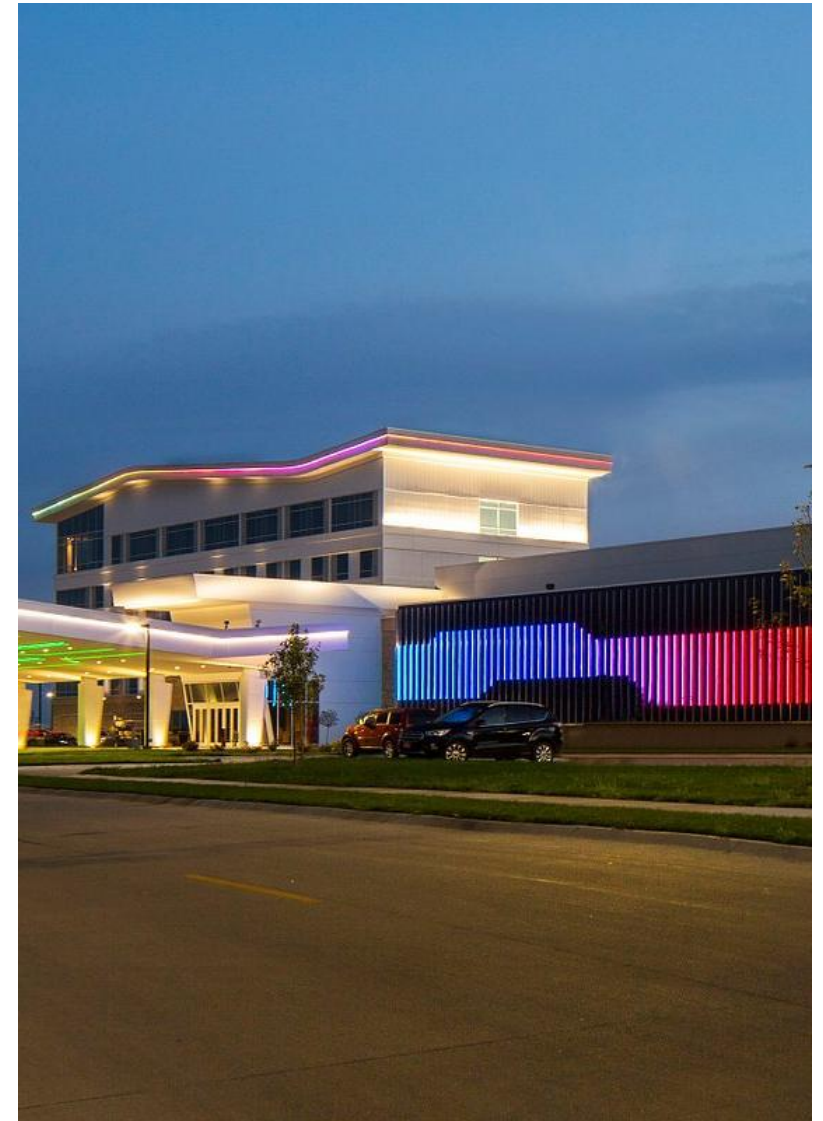
Gaming significantly boosts Iowa's economy by generating substantial tax revenues and supporting local businesses.

Tourism Attraction

Gaming attracts tourism to Iowa, increasing visitor spending and benefiting the hospitality industry.

Government Revenue

Gaming contributes funds essential to state and local government budgets, supporting public services and infrastructure.



Contribution to Iowa's Economy

In calendar year 2024, Iowa casinos provided a statewide economic impact of our member casinos \$1,245,391, 704

Employ more than 6,800 individuals (mainly Iowa residents)

89.88% of all spending by the casinos was to Iowa based vendors. If items that are not available in Iowa such as slot machines and related products are excluded, the spend with Iowa vendors is 96.22%.





Support for Local Communities and Charitable Initiatives

Philanthropic Engagement

Each of the 19 commercial casinos in 15 Iowa counties share its license with a Qualified Sponsoring Organization or operate as a nonprofit entity. These nonprofit license holders receive a particular portion of their respective casino's gaming revenue and annually reinvest in numerous charitable and civic needs.

The County Endowment Fund Program distributes a percentage of the state's gaming tax revenue to qualified community foundations in the 84 Iowa counties that do not hold a state-issued gaming license. Each county's community foundation distributes 75% of those funds to charitable projects within their counties; the remaining 25% is placed in a permanent endowment fund. The endowment fund is intended to attract other donations and provide a source of permanent funding for charitable projects within the county.

Member Engagement

Regular Board Meetings

Associate Member Program

Networking events: Casino Cup Golf Event,
Annual Vendor Appreciation Reception, Gaming
Day at the Capitol



Communication with Members

Currently

- Legislative Updates and Alers
- Direct outreach and property visits

Looking Ahead

- Build stronger relationships with legislators
- Expand associate member opportunities
- Modernize communication & resources



Providing Value to Members

Networking and visibility

Advocacy for priorities

Education and resources

