

*Unite to
grow tourism*



iTIP
Iowa Travel Industry Partners

iTIP is a state-wide tourism association dedicated to supporting our tourism partners around the state through resources, education, advocacy, and marketing initiatives.



- relationships with aligned partners
- economic impact calculator & mentorship program
- professional development & leadership training opportunities
- unified voice for issues effecting Iowa's tourism industry
- promotion of niche markets in group travel, sports, and meetings

SHARE KNOWLEDGE, GAIN POWER

IowaTravelIndustry.org

MISSION

Tourism's Champion;
increasing visitation and
improving Iowa's economy
through partnerships.

VISION

A united team of
travel professionals, providing
resources to foster diverse
communities that
inspire travelers.

VALUES

COLLABORATE
INNOVATE
WE, NOT ME
BE DIRECT
GIVE IT A CHANCE
LEAD

Create a partnership with Iowa Travel Industry Partners to help evolve Iowa's tourism and hospitality industry. Members of iTIP are always looking for new vendors to enhance and streamline their work to grow their local tourism initiatives.

VENDOR MEMBER BENEFITS:

- listing on vendor partner page of IowaTravelIndustry.org
- access to iTIP membership list (*121 members as of 5.09.24*)
- ability to host virtual webinar session with iTIP membership within the next FY
- social media post welcoming your organization as a new iTIP partner
- newsletter blurb welcoming your organization as a new iTIP partner
- invitation to participate in all iTIP education and networking events
 - (*some events require additional registration costs)

\$810 for FY membership (*active now through June 30, 2025*)

Additional Opportunities:

- newsletter ad & blurb (\$200)
- Sponsorship of Tourism Legislative Night: *January, Des Moines annually*
- Sponsorship of iLEAD Leadership Symposium: *February annually*
- Sponsorship of iTIP Summer Celebration: *June annually*
- Attendance at iTIP virtual & in-person events (*some events require registration costs*)

additional opportunities available through a discussion with the iTIP team

ONE
VISION

ONE
MISSION

ONE
VOICE

IowaTravelIndustry.org