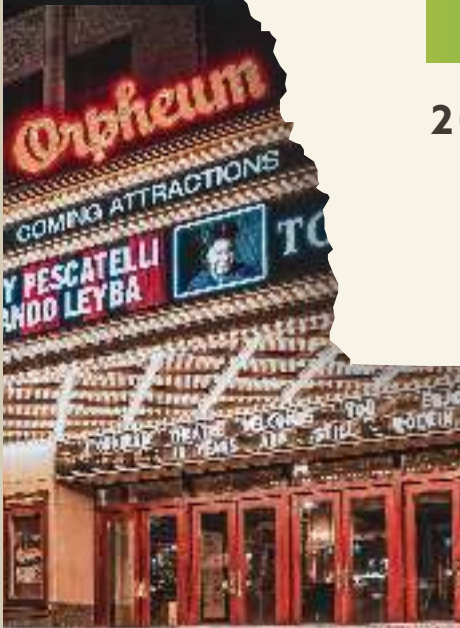




IOWA

2024 GROUP TRAVEL GUIDE



Make Mighty Memories IN THE River Cities Clinton, Iowa & Fulton, Illinois



3 Hours or Less From
Des Moines
Chicago
Madison

Make Mighty Memories on the Mississippi River

Spend 3 hours or 3 days discovering everything our bi-state region has to offer! Live theatre, an authentic Dutch windmill, historical museums, art & wine, unique shopping... we have it all! We're large enough to offer great attractions but small enough to offer group travel planners attentive one-on-one service.

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- Authentic Dutch Windmill & Windmill Cultural Center
- Professional Stagecraft at the Showboat Theatre
- Eagle Point Park & Lodge overlooking the Mississippi
- Wild Rose Casino & Hotel
- Lumberkings Baseball (Add on a Meet & Greet!)
- Candlelight Inn fine dining on the river
- Candy Demo at Grandma's Goody Jar
- Great Revivalist Brewery, Wide River Winery and more
- Private Tours at museums, attractions and art centers
- Heritage Canyon 1800s Village
- St. Boniface Catholic Historical Center
- Three downtown shopping areas

Contact Lesley Webster
Director of Placemaking & Tourism
lwebster@growclinton.com
563.242.5702



Learn More

www.visitclintoniowa.com



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Style, comfort, and convenience — the Riverboat Twilight promises the quintessential Mississippi River cruise experience with the historic charm you'd expect from LeClaire, Iowa. Whether you choose a 90-minute tour or a two-day cruise, the Riverboat Twilight guarantees personalized service for your group in an elegant setting. And while your group is on land, LeClaire offers everything from historic sites to unique boutiques, local fine and casual dining, the iconic Libations Lane, and one-of-a-kind live entertainment — all within walking distance of Riverboat Twilight's dock! Located conveniently just upriver from the Quad Cities off Interstate 80 and motorcoach friendly, LeClaire is the perfect destination for your next group tour.

For a sample or customized tour itinerary:

Contact LeClaire Tourism Manager Cindy Bruhn at info@visitleclaire.com.

VISITLECLAIRE.COM/GROUPTOURS • • • RIVERBOATTWILIGHT.COM

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Discover Iowa's diverse attractions with the Iowa Group Travel Guide, a collaboration between The Group Travel Leader and Iowa Travel Industry Partners. Each itinerary showcases different themes, inviting groups to explore the state's rich offerings. Dive into water communities along its rivers, delve into agritourism ventures or visit filming locations of famous movies. Experience the charm of Iowa during the holiday season and explore its rich cultural heritage. From students to seniors and thrill-seekers to leisurely travelers, Iowa offers something for every group. Let this guide inspire your next adventure in the Hawkeye State. Start planning today!

Chelsea Lerud

EXECUTIVE DIRECTOR
IOWA TRAVEL INDUSTRY PARTNERS

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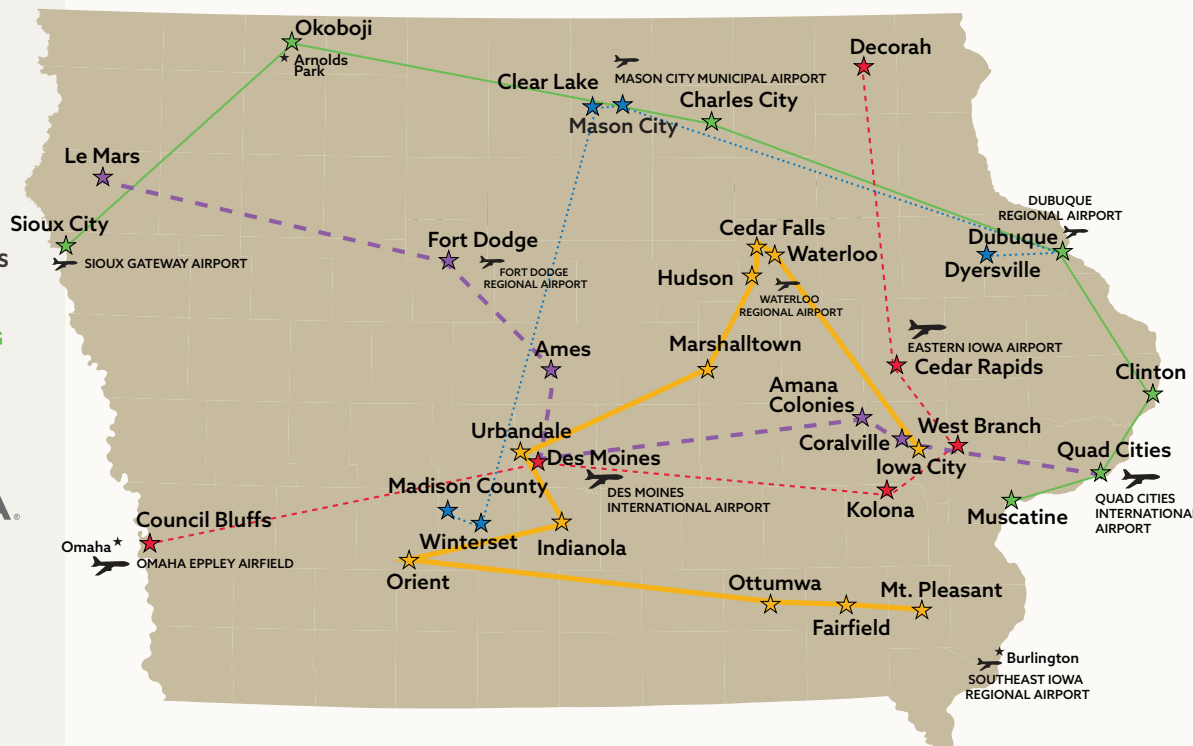
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- 30** SEASONAL TREATS



MAP KEY

- Homegrown Heritage Itinerary
- Float Your Boat Itinerary
- International Iowa Itinerary
- Seasonal Treats Itinerary
- International Airport
- Regional Airport
- Lights, Camera, Iowa Itinerary

become a GROUPIE

Dubuque, Iowa breaks Midwest stereotypes of flat farmland. With rolling hills and limestone bluffs along the Mississippi River, it is one of the best-kept secrets for group tours.



TRAVEL
Dubuque
.COM



Most likely to
MAKE A SPLASH



WHERE
IOWA
STARTED

ON THE COVER: clockwise from top left: Port of Dubuque; Kalona Historical Village; Field of Dreams; a barn at Wallace Farm; the Orpheum Theatre. Photo credits, clockwise from top left: Travel Dubuque; Kalona Historical Village; Travel Dubuque; Wallace Centers of Iowa; Explore SiouxLand

HOMEGROWN HERITAGE

BY CLAIRE HANNUM



Iowa's innovations in agriculture feed the state and the rest of the world, too. From enjoying snapshots of farm life to learning about the state's advanced agricultural operations, travelers can visit these agritourism attractions in the eastern and central parts of the state.



DAY 1

- Arrive in Mount Pleasant
- Tour Old Threshers Museums
- Depart for Fairfield (28 min drive)
- Lunch at Due South
- Tour **MAASDAM BARN**S
- Depart for American Gothic House (25 min drive)
- Tour **AMERICAN GOTHIC HOUSE**
- Depart for Ottumwa (23 min drive)
- Dinner at Warehouse Barbecue Co. & Brewhouse
- Attend a performance at the Bridge View Center
- Overnight at Cobblestone Hotel & Suites

DAY 2

- Breakfast at Main Street Donuts
- Tour Antique Airplane Association's Air Power Museum
- Depart for Orient (2 hr 5 min drive)
- Lunch and tour at **WALLACE FARM**
- Depart for Indianola (1 hr 5 min drive)
- Tour Summerset Winery
- Dinner at The Studio catered by Mishmash Eats followed by a honey tasting experience
- Overnight at Hotel Pommier

DAY 3

- Depart for Urbandale (30 min drive)
- Breakfast at Machine Shed Restaurant
- Tour Living History Farms
- Depart for Marshalltown (1 hr drive)
- Lunch at The Flying Elbow
- Depart for Hudson (51 min drive)
- Tour **HANSEN'S DAIRY FARM**
- Depart for Cedar Falls (13 min drive)
- Shopping at Barn Happy
- Depart for Waterloo (15 min drive)
- Dinner at SingleSpeed Brewing
- Overnight at Courtyard Waterloo Cedar Falls (built in the historic John Deere factory)

DAY 4

- Breakfast at Newton's Paradise Cafe
- Tour **JOHN DEERE TRACTOR & ENGINE MUSEUM**
- Depart for Iowa City (2 hr drive)
- Lunch at Wilson's Ciderhouse and Venue
- Visit Wilson's Orchard and Farm

MAASDAM BARNS

FAIRFIELD

Groups can explore the captivating history of early agriculture at Maasdam Barns in Jefferson County. In 1906, Jacob Maasdam brought Percheron horses to Fairfield, establishing a renowned horse market. These majestic draft horses, notable for their impressive size and strength, were raised and sold from 1910 to 1938. Today, the Evergreen Ridge Stock Farm at the Maasdam Barns lets visitors peek into the past to learn about the legacy of the early 20th-century draft horse breeding business. Groups can tour the restored barns on the property, which were originally constructed in 1906 and 1910 with Loudon Machinery Company barn products. Exhibits detailing farm life and the Percheron draft horse breeding business can be found throughout the farm, including artifacts related to Turney Wagon Works, which was once Fairfield's largest employer. The barns act as a site for community festivals and events and draw many visitors to Fairfield each year.

VISITFAIRFIELDIOWA.COM



Draft horses at Maasdam Barns

By Werner Elmker, courtesy Fairfield CVB

MAASDAM BARN



Posing in front of the American Gothic House

Courtesy Cari Nicely

AMERICAN GOTHIC HOUSE

AMERICAN GOTHIC HOUSE

ELDON

In 1930, painter Grant Wood visited Eldon, where a particular house caught his eye. That house became the backdrop of one of the nation's most famous paintings, "American Gothic." To this day, the house looks just as it did in the painting, and it's open to visitors. The on-site American Gothic House Center features an exhibit, a gift shop and costumes to pose for your very own American Gothic photo (you know you want to!). The house's exterior is open from dawn to dusk. A few times each month, the interior of the house is opened to guests. On these dates, visitors can explore the home's first floor. The center also offers organized group tours. If you'd like to spend some extra time in the great outdoors while you're there, the center's surrounding area includes prairie gardens, a walking and biking trail, picnic areas and disc golf.

AMERICANGOTHICHOUSE.ORG



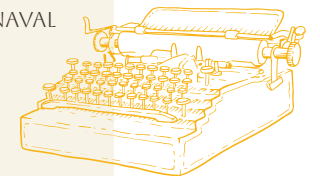
The American Gothic House in autumn

Courtesy Cari Nicely

Presidential Iowa

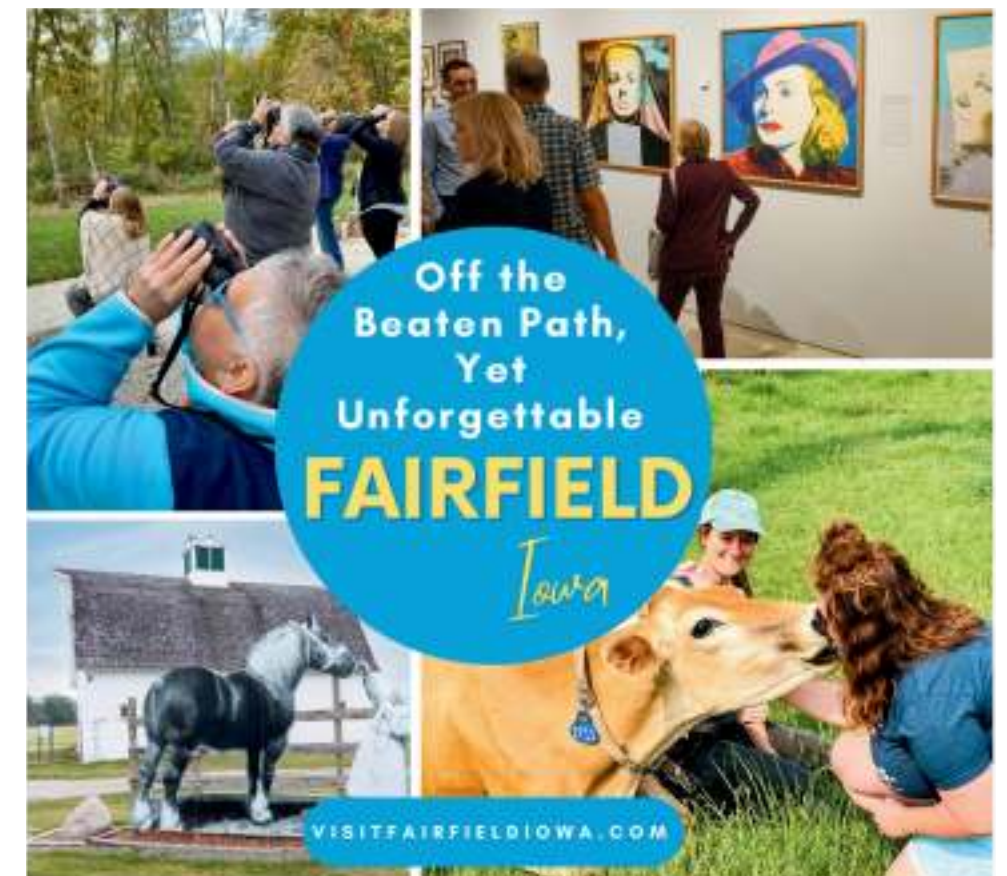


FORMER PRESIDENT RICHARD NIXON WAS STATIONED AT THE NAVAL AIR STATION IN OTTUMWA, IOWA, AS AIDE TO THE EXECUTIVE OFFICER FROM OCTOBER 1942 TO MAY 1943. — OTTUMWA



Roadside Iowa

THE VEDIC OBSERVATORY IN MAHARISHI VEDIC CITY IS A 1.5-ACRE OPEN-AIR OBSERVATORY OF MASONRY SUNDIALS. IT'S UNIQUE FOR ITS ABILITY TO DISPLAY THE WHOLE STRUCTURE OF THE UNIVERSE ALONG WITH ALL THE MOVEMENTS OF THE SUN, THE PLANETS AND THE STARS IN ONE COMPACT FORM. — FAIRFIELD



VISITFAIRFIELDIOWA.COM

WALLACE FARM

ORIENT

This vibrant farm was the 1888 birthplace of Henry A. Wallace, who served as U.S. secretary of agriculture from 1933-41 before becoming vice president in 1945. Prior to working in government, Wallace was one of three generations of Henry Wallaces who left an indelible mark on the field of agriculture. Following in the visionary footsteps of his father and grandfather, Wallace founded seed-corn company Pioneer Hi-Bred and served as an editor at Wallaces' Farmer magazine. Wallace Farm as it stands today contains 40 of the property's original 160 acres. The farm's grounds are open daily for self-guided tours. Visitors can explore a sculpture garden, orchard, gardens and a restored prairie. Groups can enjoy a self-guided tour, an educational program and a farm-to-table meal. Educational programming topics include the Wallaces' agricultural and journalistic legacies and agricultural history, or custom lessons on conservation, prairie restoration and other requested topics.

WALLACE.ORG

WALLACE FARM

The farmhouse at Wallace Farm in Orient



Courtesy Wallace Centers of Iowa

JOHN DEERE TRACTOR & ENGINE MUSEUM



John Deere Tractor and Engine Museum in Waterloo

Courtesy John Deere



Picnicking at Wallace Farm

Courtesy Wallace Centers of Iowa



Petting a cow at Hansen's Dairy Farm

Courtesy Hansen's Dairy Farm

HANSEN'S DAIRY FARM



Enjoying exhibits at John Deere Tractor and Engine Museum

Courtesy John Deere

HANSEN'S DAIRY FARM

HUDSON

Hansen's Dairy Farm has been farmed by the same family for over 150 years across seven generations, which earns it classification as an Iowa Heritage Farm. With an on-farm creamery, Hansen's is about as farm-to-table as it gets. The farm has been raising cows since the 1950s and has been processing dairy products on-site since 2004. The Hansen family's four sons help run the farm, caring for a closed dairy herd of 300 Holstein cows and a Wagyu-Holstein herd raised for beef. The creamery produces milk, butter, cheese curds, heavy cream and over 20 flavors of ice cream. The farm also has another special group of critters: kangaroos. After one of the Hansen sons found inspiration on a visit to Australia, the farm became home to several kangaroos, which visitors can pet and feed. Hansen's offers tours that educate on dairy farming and processing — and of course, each tour offers ample opportunity to pet the cows and kangaroos.

HANSENDAIRY.COM

JOHN DEERE TRACTOR & ENGINE MUSEUM

WATERLOO

John Deere changed life for farmers across the Midwest — and later, the world — when he developed a steel self-scouring plow in 1837. Nearly 200 years later, the company's larger-than-life tractors and engineering wonders keep America's farms and industry moving. The John Deere Tractor & Engine Museum stands at the site of John Deere's very first tractor factory and features a fascinating collection of equipment. The museum's artifacts chart John Deere's growth from a simple steel plow to the epic feats of farming the company is known for today. With interactive exhibits and awe-inspiring guides, there's a whole lot to see. For a more comprehensive museum experience, download the John Deere mobile guide, which offers audio tours, videos, selfie filters and virtual reality experiences throughout the museum. The museum is aptly located at TechWorks, a 30-acre campus of manufacturing, research, innovation and education — so its very surroundings are an inspiration.

EXPERIENCEWATERLOO.COM

Culinary Iowa

IOWA

FLYING ELBOW WON THE IOWA BEEF INDUSTRY COUNCIL'S BURGER OF THE YEAR IN 2022 AND IOWA PORK PRODUCERS' PULLED PORK OF THE YEAR IN 2023. — MARSHALLTOWN



FLOAT YOUR BOAT

BY CLAIRE HANNUM



An aerial view of the Lewis & Clark Interpretive Center in Sioux City

Courtesy Explore Sioux City



Posing for a picture at the Charles City Whitewater Park

CHARLES CITY WHITEWATER PARK

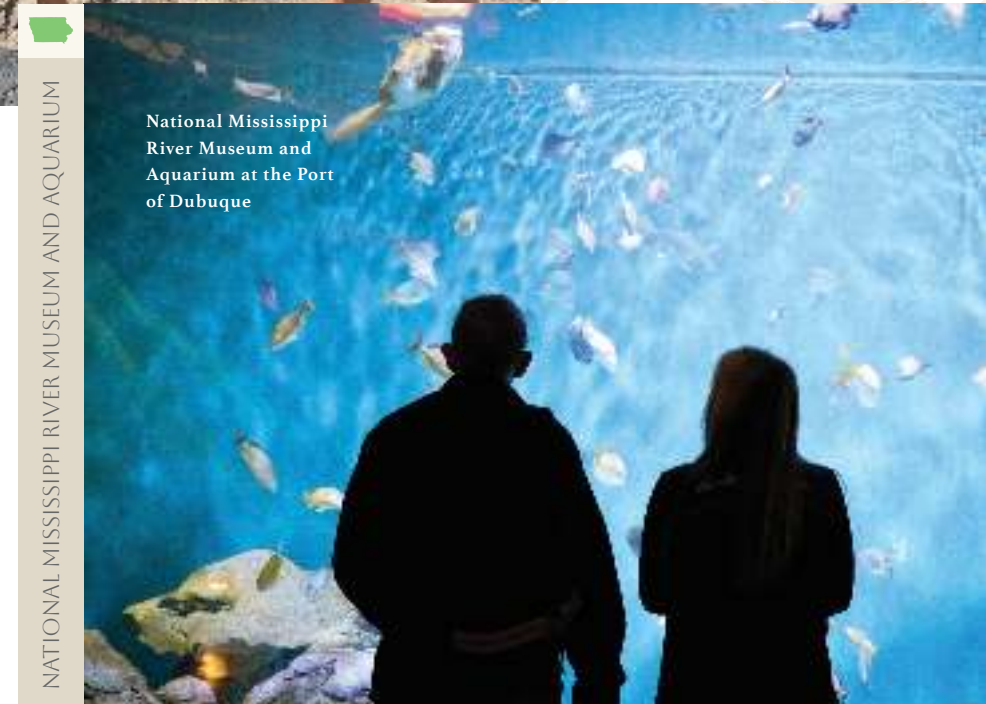
Courtesy Charles City Area Chamber of Commerce



RIVERBOAT TWILIGHT

The Riverboat Twilight on the Mississippi River

Courtesy Riverboat Twilight



NATIONAL MISSISSIPPI RIVER MUSEUM AND AQUARIUM

National Mississippi River Museum and Aquarium at the Port of Dubuque

Courtesy Travel Dubuque

Iowa lets travelers get their feet wet with its vast network of rivers and lakes. They can enjoy everything from gliding along mighty rivers to navigating thrilling whitewater at these waterfront destinations and attractions from the Mississippi River to the Missouri River.



DAY 1

- Arrive in Muscatine
- Tour **NATIONAL PEARL BUTTON MUSEUM**
- Depart for Quad Cities (44 min drive)
- Cruise onboard either the **CELEBRATION BELLE** or the **RIVERBOAT TWILIGHT**
- Visit World's Largest Roller Dam at Mississippi River Visitor's Center
- Depart for Clinton (47 min drive)
- Tour Sawmill Museum
- Dinner at Great Revivalist Brewery
- Overnight at Wild Rose Casino

DAY 2

- Breakfast at Jenny's Diner
- Depart for Dubuque (1 hr, 11 min drive)
- Walk around **PORT OF DUBUQUE**
- **NATIONAL MISSISSIPPI RIVER MUSEUM**
- Lunch at Convivium Urban Farmstead
- Ride the Fenelon Place Elevator
- Depart for Cedar Falls (1 hr, 34 min drive)
- Dinner at The Cedar Falls Brown Bottle
- Overnight at Hampton Inn Downtown Cedar Falls

DAY 3

- Breakfast at hotel or Cup of Joe
- Tour Cedar Valley Botanical Center
- Depart for Charles City (45 min drive)
- Lunch at Pub on the Cedar
- Visit **CHARLES CITY WHITEWATER PARK** (River Surfing)
- Visit Floyd County Historical Museum
- Depart for Okoboji (2 hr, 47 min drive)
- Dinner at The Okoboji Store
- Overnight at Arrowwood Resort

DAY 4

- Breakfast at O'Farrell Sisters
- Visit The Maritime Museum
- Rides at Arnolds Park Amusement Park
- Lunch at Arnolds Park Amusement Park
- Depart for Sioux City (2 hr, 2 min drive)
- Tour **LEWIS & CLARK INTERPRETIVE CENTER**/ Betty Strong Encounter Center
- Visit War Eagle Monument
- Dinner at Trattoria Fresco
- Overnight at Hilton Garden Inn Sioux City Riverfront

NATIONAL PEARL BUTTON MUSEUM MUSCATINE

In the early 1900s, Muscatine, Iowa, was the site of a Midwestern gold rush. But instead of gold, this city was rich in mother-of-pearl buttons. Thanks to a booming population of clams and mussels on the banks of the Mississippi River, Muscatine manufactured over 1.5 million buttons a year at its peak. Brave clammers, immigrant-entrepreneurs and newcomers with innovative business ideas made their way to Muscatine to work hard and carve out new lives for themselves. The National Pearl Button Museum explores that journey, spanning from Muscatine's quiet beginnings to its rise to a prosperous cornerstone of the button industry. Interactive exhibits encourage hands-on learning. Through artifacts from pearl button manufacturing companies, photos and more, visitors will get to know the town's past — and its connection to the mussels and the river that changed everything. Special in-depth museum tours are available for groups.

VISITMUSCATINE.COM



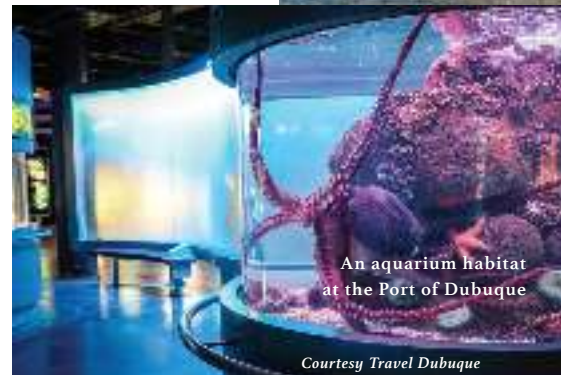
Courtesy National Pearl Button Museum



A Celebration Belle voyage

Courtesy Visit Quad Cities

CELEBRATION BELLE



An aquarium habitat at the Port of Dubuque

Courtesy Travel Dubuque



PROGRESS THROUGH THREE HISTORIC SITES, ENJOYING ENTERTAINMENT, MUSIC, DELICIOUS FOOD AND WONDERFUL COMPANY ALONG THE WAY. DURING THIS GUIDED EXPERIENCE, YOU WILL BE MESMERIZED AS COSTUMED DOCENTS AND LOCAL HISTORIANS SHARE FACTS ABOUT WHAT MADE 19TH-CENTURY DUBUQUE THE "MASTERPIECE OF THE MISSISSIPPI." — DUBUQUE

CELEBRATIONBELLE.COM

PORT OF DUBUQUE DUBUQUE

This charming section of downtown Dubuque is adjacent to mile 579.4 of the Mississippi River. This port was one of the earliest settlements in Iowa. In 1868, it further cemented itself as a center of industry with the Dubuque Railroad Bridge, which connects Iowa and Illinois. Today, the port is a charming tourism hub that continues to grow. Development is popping up left and right, with more shops, eateries and office spaces on the horizon each day. Visit the port to explore a waterpark, a winery, a casino and the National Mississippi River Museum and Aquarium. Take time for a stroll along the Mississippi Riverwalk, where you'll spot the city's Art on the River sculpture exhibit and the last remaining shot tower west of the Mississippi River. Hop on board one of several tour boats for a one-hour tour or even a two-day cruise that departs from the port.

TRAVELDUBUQUE.COM



An aerial shot of the Port of Dubuque

Courtesy Travel Dubuque

CELEBRATION BELLE

QUAD CITIES

The Celebration Belle in Moline is a 750-passenger paddlewheel boat that was designed especially for cruising the Mississippi River. Built in 1986, the Celebration Belle has been delighting passengers for almost four decades. The boat is the perfect backdrop for sightseeing, luncheons and dinner cruises for groups of all kinds. Low-key sightseeing cruises, half-day themed cruises and full-day river adventures are all on the menu aboard the Belle. One of its most famous cruises, the 100 Mile Day Long Cruise, takes passengers from the Quad Cities to Dubuque. The Celebration Belle has hosted guests from around the world, including the king and queen of Sweden. With great food, live music and a dance floor onboard, every moment is a blast. Celebration Belle frequently works with groups, offering on-site motorcoach parking and assistance in choosing an ideal cruise itinerary. For extra-large groups, the boat is also available for private charters.

The largest non-gaming excursion vessel on the Mississippi River

- Narrated Lunch & Sightseeing Cruises
- Captain's Dinner Cruises
- Themed Lunch Cruises:
 - Classic Oldies
 - Tribute to the Rat Pack
 - Hits of the Decades
 - Jazz
 - Tribute to Piano Men
 - Fall Foliage
- All Day Cruises:
 - Quad Cities and Dubuque, IA
 - Fall Cruises to Wisconsin

Cruises Boarding out of Moline, IL and Dubuque, IA
 Contact Susan at 800-297-0034 x204
 susan@celebrationbelle.com
 www.celebrationbelle.com

CHARLES CITY WHITEWATER PARK CHARLES CITY

Located in downtown Charles City, this three-quarter mile stretch of the Cedar River is Iowa's first whitewater park. Tubers, kayakers, surfers, anglers and more flock to the park to spend afternoons on the water, and groups can join them for a fun-filled excursion. The park's three whitewater features offer fun for river users from beginner to advanced paddlers. Each of the rapids also has a calmer, friendly water passage on the left side for visitors who opt to bypass the main whitewater drops. Canoes and inner tubes are available for rent near the water. The park hosts competitions, surf lessons and other aquatic activities for all skill levels. Nearby is a local brewery as well as restaurants offering riverfront dining. Adjacent to the park are several land-based adventures including a disc golf course, play areas, a trail and public art.

CHARLESCITYCHAMBER.COM

It's Twilight Time!
Mississippi River Cruises

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RiverboatTwilight.com

SIGHTSEEING & 2 DAY CRUISES
PORT OF LECLAIRE IOWA (QUAD CITIES)

1 DAY CRUISES
PORT OF DUBUQUE IOWA

CHARLES CITY WHITEWATER PARK



Presidential Iowa



VISIT THE GIRLHOOD HOME OF CARRIE LANE CHAPMAN CATT, A FOUNDER OF THE LEAGUE OF WOMEN VOTERS, WHO SPENT HER LIFE WORKING FOR THE RIGHTS OF WOMEN AND THE PASSAGE OF THE 19TH AMENDMENT.

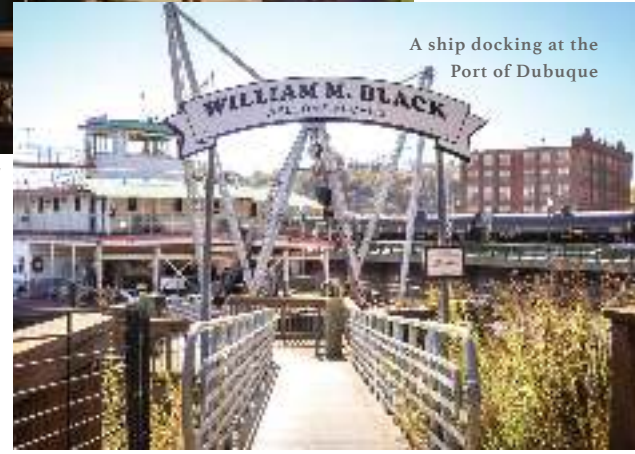
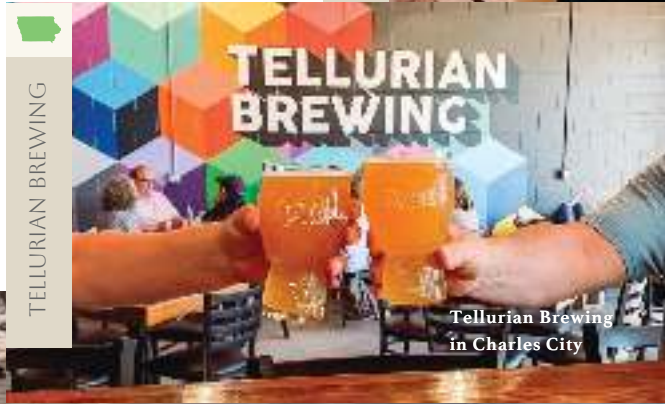
— CHARLES CITY



LEWIS & CLARK INTERPRETIVE CENTER



Courtesy Explore Sioux City



Courtesy Travel Dubuque

LEWIS & CLARK INTERPRETIVE CENTER SIOUX CITY

Many know the story of the Lewis and Clark Expedition, the story of a band of explorers commissioned to traverse the American West following the Louisiana Purchase. This monumental American journey is commemorated at the Lewis & Clark Interpretive Center with hands-on exhibits and programs spotlighting their time in Siouxland. Groups encounter life-sized bronze animal sculptures, the "Changing River" and photo displays showcasing Native cultures and rural themes with rotating exhibits. Free to the public, the center offers interactive displays featuring animatronics, murals, videos and stamping stations. Visitors can see animatronic versions of captains Lewis and Clark discussing the death of Sgt. Charles Floyd, the expedition's sole casualty, who died in present-day Sioux City, Iowa. They can also learn about Pvt. Patrick Gass's election as Floyd's replacement and Pvt. Moses Reed's desertion. The center immerses guests in the expedition's narrative, honoring its significance while exploring Siouxland's past, present and future.

EXPLORESIOUXLAND.COM



explore
SIOUXLAND
IOWA • NEBRASKA • SOUTH DAKOTA

Siouxland
IS HOME BASE FOR YOUR GROUP

At the point where Iowa, Nebraska, and South Dakota meet, you'll find a home away from home for your next group event. Siouxland is the perfect place to tour can't-miss attractions, from the hands-on excitement of the Sioux City Railroad Museum to the serene reverence of Trinity Heights to the immersive history of the Lewis & Clark Interpretive Center and more, all just a short distance from one another. There's more to explore in Siouxland, so get exploring today.

INTERNATIONAL

IOWA

BY CLAIRE HANNUM



Exploring exhibits at the Vesterheim Museum in Decorah

Courtesy Vesterheim Museum



The Union Pacific Railroad Museum in Council Bluffs

Courtesy Council Bluffs CVB



Touring the Old Capitol Museum

Courtesy Think Iowa City



Clothing at the National Czech and Slovak Museum and Library

Courtesy Cedar Rapids Tourism Office

UNION PACIFIC RAILROAD MUSEUM

NATIONAL CZECH AND SLOVAK MUSEUM AND LIBRARY

OLD CAPITOL MUSEUM

Iowans' roots stretch across the globe, making Iowa a state rich in international culture. But local history also contributes to its cultural wealth. Travelers can explore these sites as they travel south then west across the state and celebrate its fascinating heritage.





DAY 1

- Arrive in Decorah
- Tour Seed Savers
- Lunch at Mabe's Pizza
- Tour the **VESTERHEIM MUSEUM**
- Stop at Pulpit Rock Brewing Co.
- Dinner at Rubaiyat Restaurant
- Overnight at Hotel Winneshiek

DAY 2

- Breakfast at Magpie Cafe & Coffeehouse
- Depart for Cedar Rapids (2 hr, 2 min drive)
- Tour the **CZECH AND SLOVAK MUSEUM AND LIBRARY**
- Lunch at Lion Bridge Brewing
- Tour the African American Museum of Iowa
- Depart for West Branch (37 min drive)
- Tour the Herbert Hoover Presidential Library & Museum and Herbert Hoover National Historic Site
- Depart for Iowa City (17 min)
- Tour the **OLD CAPITOL MUSEUM**
- Dinner at Basta Italian Ristorante
- Tour the Stanley Art Museum
- Overnight at Graduate Hotel Iowa City

DAY 3

- Depart for Kalona (27 min drive)
- Countryside Tour & Family Style Meal (includes breakfast and 2 stops)
- Tour **KALONA HISTORICAL VILLAGE**
- Depart for Des Moines (1 hr, 54 min drive)
- Lunch at the Des Moines Botanical Center
- Tour Iowa State Capitol
- Visit West End Architectural Salvage
- Dinner at Machine Shed
- Overnight at Drury Inn & Suites, West Des Moines

DAY 4

- Breakfast at The Breakfast Club
- Depart for Council Bluffs (2 hr drive)
- Tour **UNION PACIFIC RAILROAD MUSEUM**
- Lunch at 712 eat + drink

VESTERHEIM MUSEUM

DECORAH

Vesterheim, the National Norwegian-American Museum & Folk Art School, honors the Norwegian-American experience and exhibits some of the finest in Norwegian folk arts in the country. The museum has a collection of 33,000 artifacts, and its main building includes four fantastic floors of exhibitions. Heritage Park, the Vesterheim's open-air display, is open seasonally and contains 12 historic buildings. For those who want their visit to be extra-immersive, the museum's folk art school offers lessons in activities like Nordic cooking, fiber arts, metalworking and "friluftsliv," a Norwegian approach to enjoying the great outdoors. The museum maintains a close connection with the people of Norway and has received several visits over the years from members of the Norwegian royal family. Vesterheim offers guided group tours and can create customized tours for groups interested in specific topics like immigration, textiles, woodcarving or even behind-the-scenes looks at Vesterheim's art collection.

VISITDECORAH.COM



Looking at an exhibit in Cedar Rapids' National Czech and Slovak Museum

By John Richard, courtesy National Czech and Slovak Museum and Library



Folk Art School at the Vesterheim Museum

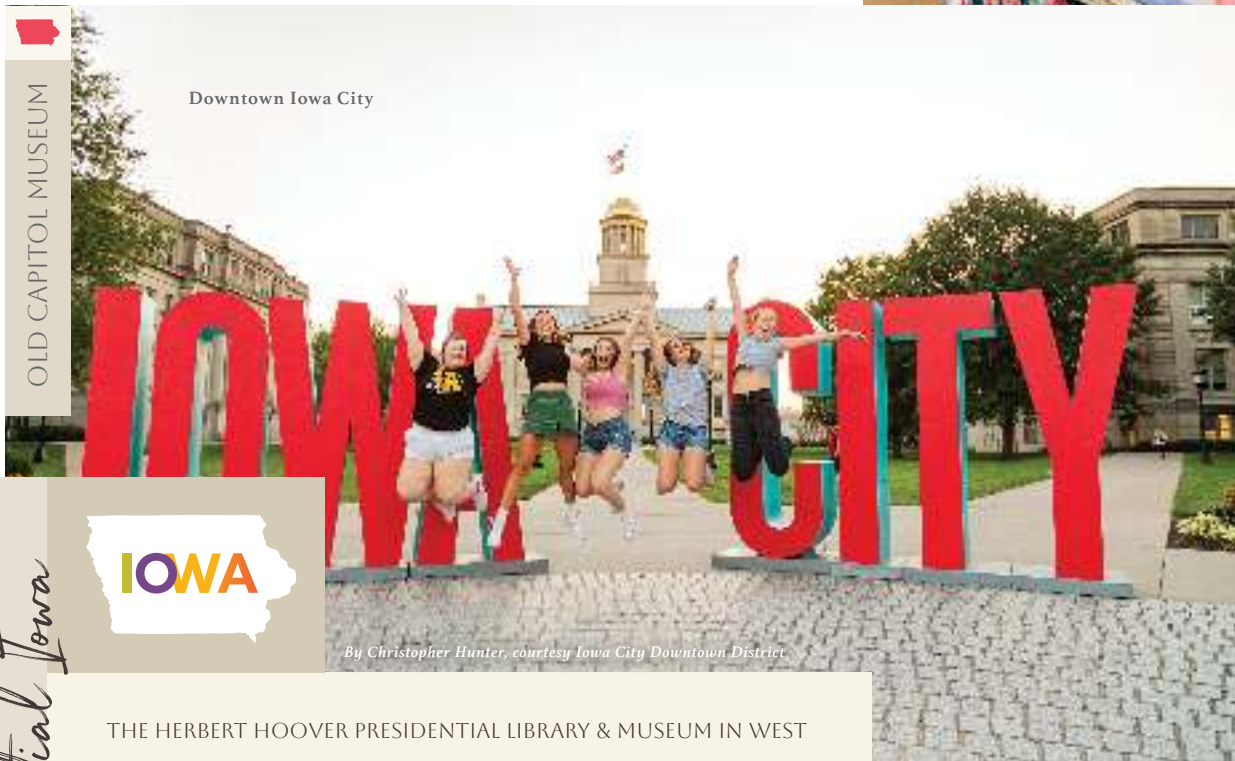
Courtesy Vesterheim Museum

Culinary Iowa



SIoux CITY IS A MELTING POT OF DIVERSE FLAVORS, OFFERING A CULINARY TAPESTRY WOVEN WITH AN ARRAY OF ETHNIC CUISINES. FROM SAVORY MEXICAN STREET TACOS AND AUTHENTIC TAMALES TO AROMATIC THAI CURRIES AND DELICATE SUSHI ROLLS, THE CITY'S DINING SCENE IS A GLOBAL EXPLORATION OF TASTES. — **SIoux CITY**

NCSML.ORG



Downtown Iowa City

OLD CAPITOL MUSEUM



By Christopher Hunter, courtesy Iowa City Downtown District

Presidential Iowa

THE HERBERT HOOVER PRESIDENTIAL LIBRARY & MUSEUM IN WEST BRANCH HONORS THE 31ST U.S. PRESIDENT, BORN IN 1874. HOOVER BECAME A RENOWNED MINING ENGINEER, HUMANITARIAN AND SECRETARY OF COMMERCE. HE AND HIS WIFE, LOU, REST IN WEST BRANCH, OVERLOOKING HIS BIRTHPLACE. — **WEST BRANCH**



OLD CAPITOL MUSEUM

IOWA CITY

Iowa's former state capitol building is a local icon on the University of Iowa campus and a well-known symbol of the state. UI students know it as a familiar fixture of their college experience, and Iowans across the state know it as an important slice of the past. The Old Capitol Museum is part of Iowa City's Pentacrest, a grassy four-block stretch of campus that contains five historic buildings. The Old Capitol is smack in the center. This National Historic Landmark is now a museum that houses both permanent and changing exhibits, as well as educational programming and special events. The museum fosters learning and connection among the university student body and the Iowa City community, and it's a memorable place to visit for tourists and locals. Groups can experience an interactive tour with one of the museum's gallery guides, who offer engaging and conversational journeys through the museum.

THINKIOWACITY.COM

CZECH AND SLOVAK MUSEUM AND LIBRARY

CEDAR RAPIDS

This museum celebrates the rich culture of the Czech Republic and Slovakia, offering both an opportunity for visitors to learn about this unique heritage and a familiar touchstone for the local diaspora in Cedar Rapids. The museum is home to an incredible collection of artifacts, fine arts pieces and more. The museum got its start in the 1970s as a fine arts foundation run by second- and third-generation Czech Americans. Since then, its collection has grown to inhabit a much larger space and become an internationally recognized institution. The museum is so lauded that the 1995 dedication ceremony for its current building was presided over by the presidents of the U.S., the Czech Republic and Slovakia. Groups can enjoy an experience package that includes options like guided tours, a film viewing, a guided visit to the library and a traditional Czech lunch.

NCSML.ORG



Touring Kalona Historical Village

KALONA HISTORICAL VILLAGE

Courtesy Kalona Historical Museum

KALONA HISTORICAL VILLAGE

KALONA

Kalona has been home to thriving Amish and Mennonite communities since the mid-19th century. Today, its past has been preserved in a vibrant historical village with 12 restored buildings and three museums, including a brand-new Kalona Streetscape exhibit that highlights life in the early 20th century. A stroll through the village is a window into Iowa's pioneer past. The village's visitor center houses two nationally known quilt galleries and a wide range of local artifacts and antiques. Step-on tours through the area are a great way to learn about the history of the local Amish and Mennonite communities while taking in views of Kalona's expansive green countryside. Groups can also visit a Mennonite home for a family-style meal and an educational session about the community's faith traditions. Don't miss the Kalona Historical Village Gift Shop, which sells Amish-made goods like baskets, jellies and rugs.

KALONAIOWA.ORG

KALONA HISTORICAL VILLAGE



Roadside Iowa



Courtesy Kalona Historical Village

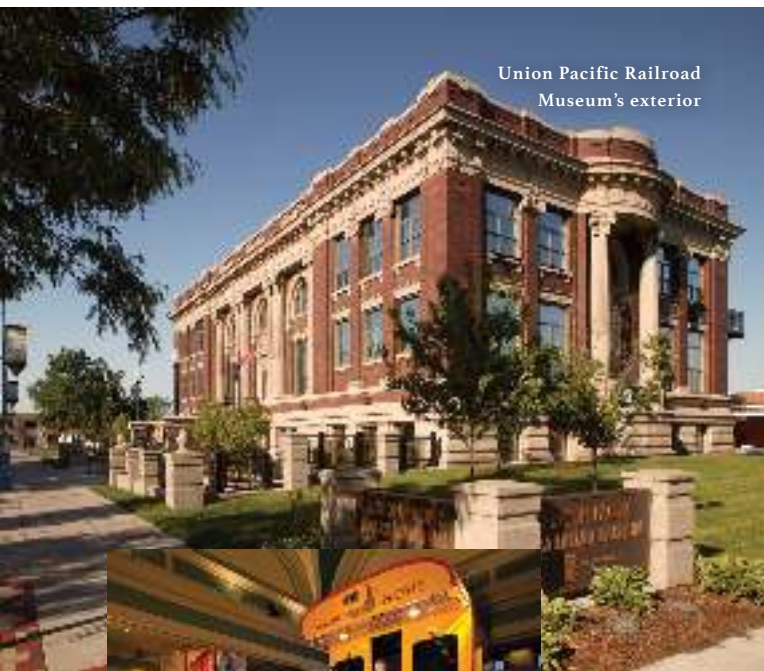
POTTAWATTAMIE COUNTY HAS 14 HAND-CRAFTED BRONZE SCULPTURES OF EAGLES IN ALMOST ALL OF ITS CITIES. THE EAGLES REFLECT A UNIQUE THEME THAT SEEKS TO HONOR MILITARY SERVICE MEMBERS AND VETERANS. — POTTAWATTAMIE COUNTY

UNION PACIFIC RAILROAD MUSEUM COUNCIL BLUFFS

The Union Pacific Railroad Museum explores 150 years of U.S. rail history through the eyes of the country's first trans-continental railroad. Located inside a former Carnegie Library, the museum explores the early days of the U.S. railroad system and the American West, as well as the incredible technological advances of modern train development. The museum boasts a robust collection of artifacts, equipment, photos and more. See historic newsreels and hear stories about the daily lives of railroad employees. Explore President Abraham Lincoln's essential role in bringing routine train travel to the country. Peer at replicas of 1950s train cars and discover the origin of well-known railroad symbols, like the blue-and-white engineer's cap. No matter which exhibits you choose to linger at, you're sure to learn something new. The museum can reserve motorcoach or van parking for large groups. The museum offers self-guided or private tours depending on visiting groups' preferences.

UNLEASHCB.COM

UNION PACIFIC RAILROAD MUSEUM



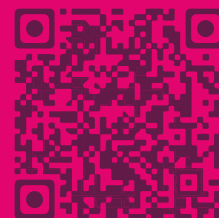
Union Pacific Railroad Museum's exterior



An exhibit at the Union Pacific Railroad Museum

Photos courtesy Council Bluffs CVB

THIS COULD BE YOUR CAMERA ROLL.



HAVE YOU HEARD?

CATCH
DES MOINES
ONLY THE Ss ARE SILENT



LIGHTS, CAMERA, IOWA

BY CLAIRE HANNUM



Dancing in Clear Lake's Surf Ballroom

Courtesy Clear Lake Chamber of Commerce



Ghost players at "Field of Dreams" Movie Site in Dyersville

"FIELD OF DREAMS" MOVIE SITE

Courtesy Travel Dubuque



Posing with Meredith Willson statue in Music Man Square

Courtesy Visit Mason City

MUSIC MAN SQUARE

HOLLIWELL BRIDGE



Holliwell Bridge in Madison County

Courtesy Madison County Chamber of Commerce

Iowa is closer to Hollywood than most people think. Travelers can head west across Iowa to sample stardom with visits to film sets, iconic performance venues and sites honoring the greatest legends in entertainment history.



DAY 1

- Arrive in Dyersville
- Enjoy a catered lunch and tour at the **"FIELD OF DREAMS" MOVIE SITE**
- Tour the **IF YOU BUILD IT EXHIBIT** and the **BASEBALL HALL OF DREAMS MUSEUM**
- Travel to Dubuque (31 min drive)
- Enjoy a Historic Progressive Dinner
- Overnight at Hotel Julien Dubuque

DAY 2

- Breakfast at hotel
- Depart for Mason City (2 hr, 27 min drive)
- Tour **MUSIC MAN SQUARE**
- Lunch at The Decker House Bed & Breakfast
- Depart for Clear Lake (18 min drive)
- Tour the **SURF BALLROOM**
- Lady of the Lake Cruise
- Dinner at The Boulevard
- Overnight at Fairfield by Marriott

DAY 3

- Breakfast at Cabin Coffee Company
- Depart for Madison County (2 hr, 20 min drive)
- Visit the **JOHN WAYNE BIRTHPLACE MUSEUM**
- Lunch at Urban Taproom in Winterset (Try the John Wayne Casserole!)
- **BRIDGES OF MADISON COUNTY STEP-ON TOUR**
- Watch a special feature on movies about Iowa at the historic Iowa Theater
- Dinner and wine tasting at Covered Bridges Winery
- Overnight at Cobblestone Inn & Suites

'FIELD OF DREAMS' MOVIE SITE

DYERSVILLE

Experience baseball magic on the Dyersville set of the 1989 movie "Field of Dreams." The original farmhouse and baseball diamond from the film, where Kevin Costner's character Ray Kinsella encounters ballplayers of the past, are open to visitors from all over the world. The house got its start as a family homestead over a century ago, and now its first floor has been restored to look exactly as it did in the film. On Ghost Saturdays you can catch a performance by the Ghost Players, a team of historically dressed baseball players whose costumes and hijinks you might recognize from the movie. They regularly perform what they call the "Greatest Show on Dirt" right on the movie set. If you build it, they will come — and if you visit, a fantasy baseball world just might come alive right before your eyes.

FIELDOFDREAMSMOVIESITE.COM

"FIELD OF DREAMS" MOVIE SITE

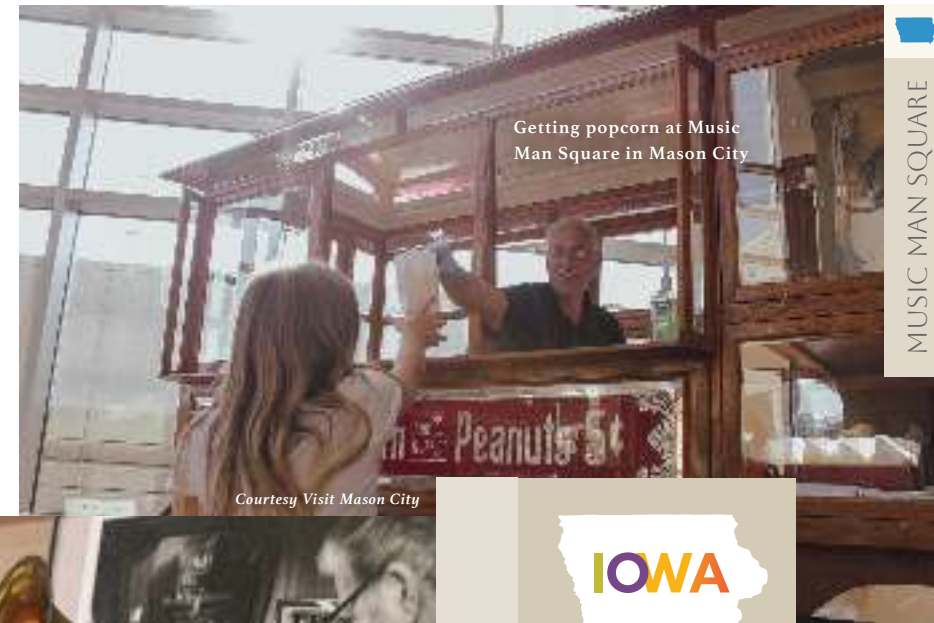


The baseball field from "Field of Dreams"



Dyersville's If You Build It Exhibit

Courtesy Iowa Travel Industry Partners



Getting popcorn at Music Man Square in Mason City

MUSIC MAN SQUARE



A Grammy on display in the Music Man Square Museum

Courtesy Visit Mason City

IOWA

Presidential Iowa

THE MUSIC MAN SQUARE MUSEUM HOLDS MANY PRESIDENTIAL ITEMS, INCLUDING THE PRESIDENTIAL MEDAL OF FREEDOM AWARDED TO MEREDITH WILLSON.

— MASON CITY



MUSIC MAN SQUARE
MASON CITY

Mason City is the birthplace of Meredith Willson, the musical talent who brought us the unforgettable tunes of "The Music Man." At Music Man Square, you can explore the 1912 streets of River City, the musical's fictional town, where Harold Hill shocked and delighted residents. The streetscape is a re-creation of the set design of the 1962 film version of the musical and includes an ice cream parlor and a gift shop. Music Man Square also periodically hosts special events like sock hops and comedy shows. Along with River City's charming streets, you'll find a ceiling display of the musical's famous 76 trombones, as well as the Meredith Willson Museum, containing artifacts from Willson's storied life. Also on-site is Willson's childhood home, a charming restored 1895 Queen Anne. Tours (featuring ice cream, of course) are available for motorcoach groups.

THEMUSICMANSQUARE.ORG

Clear Lake & Mason City
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SURF BALLROOM CLEAR LAKE

This 1950s-era ballroom was one of the first in Iowa to host rock 'n' roll musicians, and it's now one of the last of its kind in the Midwest. At the height of rock 'n' roll, the Surf Ballroom hosted legends like Little Richard, Roy Orbison and the Everly Brothers. In 1959, the venue was the site of the final performance of Buddy Holly, Ritchie Valens and J.P. "The Big Bopper" Richardson before they tragically lost their lives in a plane crash on "the day the music died." In 2009, the Rock & Roll Hall of Fame and Museum dedicated the Surf Ballroom as a landmark. The venue still regularly holds concerts and events, including a summer concert series and an annual Winter Dance Party, a tribute to the tour that Buddy, Ritchie and The Big Bopper were on when they played their final concert. Guided tours are offered for groups.

SURFBALLROOM.COM



A group tour of the Surf Ballroom

SURF BALLROOM



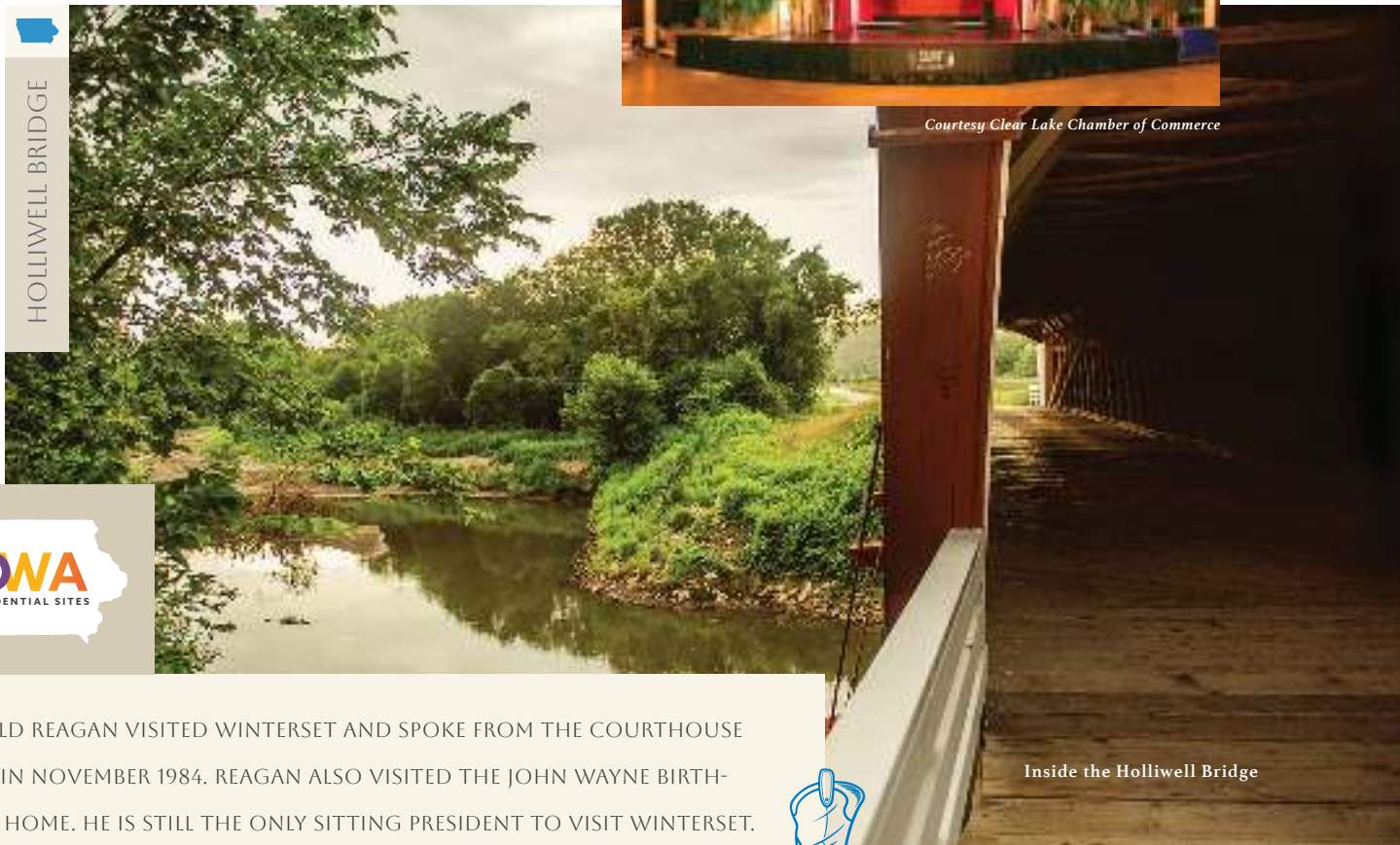
Culinary Iowa

THE IOWA STATE FAIR IS RENOWNED FOR ITS ARRAY OF FOOD-ON-A-STICK DELIGHTS, INCLUDING PORK CHOPS, BACON-WRAPPED CORN DOGS, CHEESE, CHERRY PIE AND MORE. WITH NEARLY 200 FOOD STANDS, IT'S A HAVEN FOR CULINARY EXPLORATION. — **DES MOINES**



The stage at the Surf Ballroom

Courtesy Clear Lake Chamber of Commerce



HOLLIWELL BRIDGE

Inside the Holliwell Bridge

Courtesy Madison County Chamber of Commerce



Presidential Iowa



RONALD REAGAN VISITED WINTERSSET AND SPOKE FROM THE COURTHOUSE STEPS IN NOVEMBER 1984. REAGAN ALSO VISITED THE JOHN WAYNE BIRTHPLACE HOME. HE IS STILL THE ONLY SITTING PRESIDENT TO VISIT WINTERSSET.

— **MADISON COUNTY**

BRIDGES OF MADISON COUNTY STEP-ON TOUR

MADISON COUNTY

If you've read or seen the bestselling novel, film and musical "Bridges of Madison County," now is your chance to see the bridges in real life. Madison County is known as the covered bridge capital of Iowa and is home to the largest group of covered bridges in any one region in the western half of the Mississippi Valley. The Covered Bridges Scenic Byway is your front-row seat to these beauties. Madison County's iconic step-on tours begin at the Madison County Chamber of Commerce's Welcome Center, where you'll see clips of the movie and photos from the set. Then, your guide will take you on a journey from bridge to bridge, stopping at each for photo opportunities and in-person exploring. Highlights include the Cedar Covered Bridge, where Oprah filmed a segment of her show in 1993, and the Cutler-Donahue Covered Bridge, a backdrop for an iconic moment between movie characters Robert and Francesca.

MADISONCOUNTY.COM

JOHN WAYNE BIRTHPLACE & MUSEUM MADISON COUNTY

From the moment he was born in Winterset, Iowa, John Wayne was destined to become an American legend — and his memory is still honored in Winterset. The John Wayne Birthplace & Museum offers a look into Wayne's first home, which is restored to look exactly as it did in 1907, the year he was born. Alongside the home is the museum, the only one on the planet dedicated to John Wayne. The museum is home to the largest diversified collection of John Wayne memorabilia in the world, with artifacts from his 170-plus films, including wardrobe pieces, movie posters, scripts, letters, art and one of Wayne's custom-built cars. The museum also includes a movie theater that contains seats from Grauman's Chinese Theatre in Hollywood. The museum's gift shop is stocked with an epic collection of John Wayne souvenirs and memorabilia.

MADISONCOUNTY.COM



A statue outside the John Wayne Birthplace & Museum

JOHN WAYNE BIRTHPLACE & MUSEUM

Courtesy Madison County Chamber of Commerce



An exhibit in the John Wayne Birthplace & Museum

Courtesy Madison County Chamber of Commerce

SEASONAL TREATS

BY CLAIRE HANNUM

Lights at Kennedy in Fort Dodge



Courtesy Visit Fort Dodge

Exploring Winter Wonderscape at Reiman Gardens in Ames



Courtesy Discover Ames

WINTER WONDERSCAPE AT REIMAN GARDENS

Light shows, twinkling shops and sugary snacks are in season during the holidays in Iowa. Travelers can enjoy these festivities and more as they trek through the state's winter wonderland from west to east.



Wells Visitor Center & Ice Cream Parlor

Courtesy Wells Visitor Center

WELLS VISITOR CENTER



International Christmas Market at Amana General Store

Courtesy Amana General Store

INTERNATIONAL CHRISTMAS MARKET



DAY 1

- Arrive in Le Mars
- Lunch at Browns Central Event Center
- Christmas Performance at Brown's Theater
- Tour and ice cream at **WELLS VISITOR CENTER & ICE CREAM PARLOR**
- Depart for Fort Dodge (2 hr, 18 min drive)
- Dinner at Gaga and Hoo
- Drive through **LIGHTS AT KENNEDY**
- Overnight at Brookstone Inn & Suites

DAY 2

- Breakfast at Zakeers
- Depart for Ames (1 hr, 9 min drive)
- Tour Brunner Art Museum
- Lunch at The Café
- Wine tasting at Della Viti wine bar on Main
- Holiday cooking class at The Recipe
- Dinner at Aunt Maude's
- **WINTER WONDERSCAPE AT REIMAN GARDENS**
- Overnight at Gateway Hotel

DAY 3

- Breakfast at Provisions Lot F
- Depart for West Des Moines (47 min drive)
- Shopping in Historic Valley Junction
- Lunch at St. Kilda Collective
- Depart for Amana Colonies (1 hr, 42 min drive)
- Visit the **INTERNATIONAL CHRISTMAS MARKET**
- Visit Tannenbaum Forest
- Dinner at Ronneburg Restaurant
- Visit Amana Meat Shop and Smokehouse or Ackerman Winery
- Overnight at Hotel Millwright

DAY 4

- Breakfast at Hotel Millwright
- Travel to Coralville (25 min drive)
- Ice Skating at The Rink at Coral Ridge
- Lunch at 30Hop
- Travel to Quad Cities (59 min drive)
- Shop Downtown Davenport
- Drinks at **MIRACLE AT THE FREIGHT HOUSE**
- Dinner at Me and Billy
- Quad City Botanical Center's Winter Nights Winter Lights Display
- Overnight at Hotel Blackhawk

WELLS VISITOR CENTER & ICE CREAM PARLOR

LE MARS

In 1994, Le Mars was named the Ice Cream Capital of the World. This hard-working town lives up to its name by making more ice cream than anywhere else on the globe. The Wells Visitor Center & Ice Cream Parlor represents over a century of ice cream history. In 1913, Fred H. Wells Jr. started delivering milk to the people of Le Mars via his horse-drawn wagon. By 1925, he founded the Wells Ice Cream Company with his brother, Harry C. Wells. The brothers sold that company, and in 1935, they launched a new one: the now-legendary Blue Bunny. Today, the Wells Ice Cream Parlor boasts an expanded menu with 40 flavors of ice cream, including exclusive blends not found anywhere else. Feast on a cone or sundae while marveling over the fact that Le Mars produces more than 150 million gallons of ice cream per year.

ILOVEWELLS.COM

LIGHTS AT KENNEDY

FORT DODGE

Celebrate the holiday season with Lights at Kennedy, a drive-through show in Fort Dodge's Kennedy Park. Displays are sponsored by local organizations and businesses. Many of the displays are set to blink and twinkle in time with music. The light show has been a local tradition for over 20 years. As enthusiasm has grown for the event, so have the displays. Each year seems to bring something new: more twinkly entrance arches, more feet of programmable LED lights (more than 1,200 as of now) and more creative design choices. As of late, the show has featured as many as 35 light displays, with more than 4,000 vehicles driving through the past few holiday seasons. Visitors are invited to vote on their favorite displays. Because the event is fully experienced by car, it's a great option for motorcoach tours.

DODGETHEORDINARY.COM



A holiday display at Lights at Kennedy in Fort Dodge

Courtesy Visit Fort Dodge



Inside the Wells Blue Bunny Visitor Center & Ice Cream Parlor

Courtesy Wells Visitor Center & Ice Cream Parlor



A floral light display at Winter Wonderscape

Courtesy Discover Ames

Roadside Iowa



SEE THE WORLD'S LARGEST CONCRETE GNOME, ELWOOD, AT THE REIMAN GARDENS ON IOWA STATE UNIVERSITY'S CAMPUS. — AMES

DISCOVERAMES.COM



Culinary Iowa

VISIT THE NORTHSIDE, A DOWNTOWN IOWA CITY NEIGHBORHOOD, FOR A COLLECTION OF CULINARY OPPORTUNITIES. ENJOY PIZZA FROM THE FAMOUS PAGLIA'S PIZZA, WINE AND CHARCUTERIE FROM BRIX WINE AND CHEESE SHOP, A CLASSIC BURGER FROM GEORGE'S BUFFET OR A PIE-SHAKE FROM HAMBURG INN. — IOWA CITY/CORALVILLE

INTERNATIONAL CHRISTMAS MARKET

AMANA COLONIES

The Seven Villages of Amana, or the Amana Colonies, are a National Historic Landmark with a whole lot of stories to tell. The Amanas were settled by a German faith community seeking freedom from religious persecution in their home country, and from 1856 to 1932, the Amanas were an almost entirely self-sufficient communal society. Many of their craftsmanship skills, communal practices and history have been preserved, and the Amanas' surroundings and historic buildings make a great setting for a magical holiday experience. At the Amana General Store, groups will find the International Christmas Market, a year-round holiday-themed shopping experience. The market is decorated with a whimsical and festive collection of holiday décor, from gingerbread houses to Christmas trees. A large selection of ornaments and home décor are available for purchase. It's also the perfect place to find an internationally imported or unique, handmade gift for a loved one.

AMANACOLONIES.COM



Culinary Iowa

GREAT REVIVALIST BREWERY, NESTLED IN A FORMER EPISCOPAL CHURCH NEAR DOWNTOWN CLINTON, PRESERVES ITS HISTORY WITH REPURPOSED CHURCH ELEMENTS. CHURCH PEWS ARE NOW TABLES, STAINED GLASS WINDOWS GLEAM AND AN ITALIAN FRESCO ADORNS. SERVING 15-PLUS HOMEMADE BREWS AND CRAFT SODAS, IT'S A UNIQUE DINING EXPERIENCE. — **CLINTON**



Miracle at the Freight House in Davenport

Courtesy Miracle at the Freight House



Décor at the International Christmas Market in Amana

Courtesy Amana General Store

INTERNATIONAL CHRISTMAS MARKET



Santa's visit to the Amana Colonies

AMANA COLONIES

IOWA
PRESIDENTIAL SITES

AT THE ICE HOUSE MUSEUM IN CEDAR FALLS, GROUPS CAN VISIT THE ONLY MUSEUM IN THE U.S. THAT TELLS THE STORY OF ICE HARVESTING IN AN ORIGINAL ICE HOUSE. THIS 1921 ROUND STRUCTURE CONTAINS TOOLS ONCE USED TO CUT ICE FROM THE NEARBY CEDAR RIVER. — **CEDAR FALLS**

Courtesy Amana Colonies CVB

MIRACLE AT THE FREIGHT HOUSE

QUAD CITIES

The Miracle Christmas Pop-Up Bar is a series of festive holiday pop-ups across the U.S., each offering its own charms unique to its host community. In 2020, Miracle Bar in Davenport became the first of the franchise to open in Iowa, to great success. The pop-up is hosted in downtown Davenport's historic Freight House, which was built in 1917 and is on the National Register of Historic Places. The building also hosts Davenport's popular Freight House Farmers Market, so it's no stranger to lively community get-togethers. When the cozy pop-up moves into the Freight House each holiday season, it brings with it the nostalgia of your warmest childhood Christmas memories — with a grown-up twist, of course. With fully decked halls, creative seasonal drinks and fun features like a S'Elfie Station, there's a whole lot here to celebrate.

MIRACLEQC.COM

DISCOVER *Ames* IA

BEST. DAY.
EVER!



Reiman Gardens

Your group will experience the best day ever in Ames, home of Reiman Gardens, Iowa State University, and some of the tastiest barbecue in the state.

- **GARDEN TOUR:** Spend a day at Reiman Gardens, or tour both Reiman Gardens and the Iowa Arboretum/Treehouse Village.
- **ART & HISTORY TOUR:** Visit University art museums, Octagon Center for the Arts, and Ames History Museum.
- **TASTE OF AMES / LOCAL BREWS TOUR:** Sample the best of Ames' restaurants, breweries, and winery.
- **IOWA STATE CAMPUS TOUR:** Explore art, architecture, and athletics.
- **AGRICULTURE TOUR:** Tour the ISU Dairy Farm, Horticulture Farm, and BioCentury Research Farm.



SCAN FOR FULL
TOUR ITINERARIES

DiscoverAmes.com

A Fairfield Restaurant

Iowa State Fair Mural



Courtesy Catch Des Moines



Courtesy Iowa Travel Industry Partners



HEAVEN? NO, IT'S IOWA!

From family farms to vibrant metro areas, Iowa offers activities that engage travelers of any age. Enjoy Midwest hospitality and tranquility as you explore a range of authentic Iowa experiences that take you off the beaten path into America's heartland.



Hotel Millwright
in Amana, Iowa

Courtesy Hotel Millwright



Arnolds Park
roller coaster

Courtesy Vacation Okoboji



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