

Profile Sheets

Iowa Travel Industry Partners



Speak Their Language

Profile sheets are the 'language' of tour operators. Be fluent!

The Basics

- One Sheet, Two Sided
- 3-Hole Punched
- Imperative for Selling to Group Tour & Travel Market
- Must be a Collaboration between Marketing & Sales

The Goals

- Make them want more!
- Introduction to your destination/Conversation starter
- Cut through the noise of other ads and stand out.

Tips & Best Practices

- Simple & Eye Catching
- Destination Name Loud & Clear
- Focus on What's Unique & What's New
- Tell a Visual Story/Be Image-Heavy
- Easy Access to More Information
- Include a Map
- Include Interary Suggestions or Activity Category Highlights

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A few More Tips

- Focus Only on the Target Market
- Having Variations Available (Ex. General Motorcoach vs Student Groups)
- **Brand Consistency**
- Update Regularly
- Select Quality Paper

Follow-Up!

Profile sheets should attract leads and act as a conversation starter. Continue the conversation!

- Personalized Communication
- Include More than a Sales Pitch
- Be Prompt with Response Times
- Have FUN!

Knowing
something doesn't change
your life.

Doing
something does.

Book Recommendations

I'm a firm believer in reading to advance your personal and professional development. Here are some of my favorite reads!



[Fear Is My Homeboy, Judi Holler](#)

It's time to stop letting fear boss you around so you can start leveling up personally and professionally. This is a book for people who believe that they deserve more. Holler focuses on helping the listener shut down self-doubt so they can start taking action. After reading this book Judi promises that you will get braver, bolder, and more confident in your natural-born badassery.

[The Infinite Game, Simon Sinek](#)

The Infinite Game is the latest of Simon's published works and is both a New York Times and Wall Street Journal bestseller. It dives into and expands upon Dr. James Carse's Finite and Infinite Games, particularly in how game theory pertains to business.

In finite games, like football or chess, the players are known, the rules are fixed, and the endpoint is clear. The winners and losers are easily identified.

In infinite games, like business or politics or life itself, the players come and go, the rules are changeable, and there is no defined endpoint.

[The Happiness Advantage, Shawn Achor](#)

A must-read for everyone trying to excel in a world of increasing workloads, stress, and negativity, The Happiness Advantage at its core is about how to reap the benefits of a happier and more positive mind-set to achieve the extraordinary in our work and in our lives.

[Quiet: The Power of Introverts in a World that Can't Stop Talking, Susan Cain](#)

Read the book that started the Quiet movement, spent eight years on the New York Times bestseller list, is a #1 New York Times bestseller, and has been translated into over 40 languages.

At least one-third of the people we know are introverts. They are the ones who prefer listening to speaking; who innovate and create but dislike self-promotion; who favor working on their own over working in teams. It is to introverts—Rosa Parks, Chopin, Dr. Seuss, Steve Wozniak—that we owe many of the great contributions to society.

[Win at Work & Success at Life: 5 Principles to Free Yourself from the Cult of Overwork](#)

In Win at Work and Succeed at Life, New York Times bestselling author Michael Hyatt and CEO Megan Hyatt Miller debunk the myths that prop up the "Cult of Overwork" and show you how to achieve at work without sacrificing your personal life—a concept called the Double Win. This is the idea that you don't have to sacrifice your career for your relationships, health, or personal interests. You also don't have to compromise your personal life to achieve professional success.

www.gingersalesninja.com

Stay in Touch!



www.linkedin.com/in/gingersalesninja

Don't forget to include a note with your request!



www.gingersalesninja.com

*If you have any newer sales professionals in your area -
I'd love to work with them!*



nicole@gingersalesninja.com

**Be calm. Be confident.
Be effective.**

www.gingersalesninja.com

Fredericksburg®

THE TEXAS HILL COUNTRY



Fredericksburg, Texas (pop. 11,350) was founded by German settlers in 1846 and is located in the heart of the Texas Hill Country and Texas Wine Country. This central location makes it an ideal home base for any hub and spoke tour of the area while experiencing an authentic small-town Texas atmosphere. Visitors come from across the globe to enjoy Texas Wine Country, historical attractions, the great outdoors, peach orchards, brew pubs and breweries, vibrant art galleries, live Texas music, authentic Texas Cowboy culture and more.



History, Heritage & the Great Outdoors

In the center of the Texas Hill Country is the town of Fredericksburg, settled by German immigrants in 1846. With a population of 11,350, Fredericksburg has a charming small-town feel and abundant opportunities to relish the beauty and amenities of the Texas Hill Country life.

DAY ONE:

Downtown Fredericksburg

Historic Main Street in our walkable downtown offers some 150 shops, art galleries, museums, bakeries and restaurants. A must stop on Main Street is the **National Museum of the Pacific War**, featuring a history of World War II in the Pacific and East Asia. You'll find large screen multi-media presentations, major artifacts



from both sides of the war and animated maps. The museum encompasses the George H.W. Bush Gallery, the Admiral Nimitz Gallery, the Pacific Combat Zone, the Plaza of the Presidents, the Memorial Walkway, the Japanese Garden of Peace and the Nimitz Education and Research Center.

The **Pioneer Museum** provides a glimpse of early life in Fredericksburg through historic homes, a log cabin, an authentic Sunday House, a one-room schoolhouse and more. The three-acre complex can host groups for a guided tour giving visitors a look at early German traditions. At the **Texas Rangers Heritage Center**, view the Ranger Ring of Honor and a monumental bronze sculpture entitled "The Legend, The Lore, The Law."



DAY TWO:

Enchanted Rock and a President's Ranch

Enchanted Rock State Natural Area is the second largest batholith in the U.S. The exposed pink granite dome is estimated to be one billion years old. Native American presence at the site dates back 11,000 years. The views of the Texas Hill Country from the summit at 425 feet take your breath away.

Trace the life of Lyndon Baines Johnson, the 36th president of the U.S., who was born in Gillespie County. Start at the **LBJ National Historical Park** visitor information center and the boyhood home in Johnson City, then explore a real Texas working ranch at the LBJ Ranch and Texas White House near Stonewall.

At the **LBJ State Park and Historic Site** adjacent to the ranch, you can see Texas Longhorns and a small herd of American bison. The **Sauer-Beckmann Living History Farm** recreates the lifestyle of early German settlers in the Texas Hill Country in the early 1900s.

DAY THREE

Wildflowers, Wine and Music

Head east to the **Wildseed Farms**, the largest working wildflower farm in the U.S. Acres of wildflowers will be in various states of growth during a visit—some fields may be freshly planted, some in bloom, and some ready for harvest. Find lots of great shopping here as well.

You are in **Texas Wine Country**, with over 50 wineries located in Fredericksburg and Gillespie County. Texas is now the fifth largest wine-producing state in the country. Most wineries are open daily for tastings and tours.

End your day in **Luckenbach Texas**, established in 1849 as a trading post and made internationally famous by country western performers Willie Nelson and Waylon Jennings. Live Texas music can be heard daily in the bar or under the old oak trees, with weekend dances and concerts in the historic dance hall.



Texas Hill Country Wine & Culinary Arts

Fredericksburg is not only the home of Texas Wine Country, with over 50 wineries to explore, it also offers abundant “must try” opportunities for any foodie, including authentic German cuisine (and Bier, of course), specialty chocolate, peach jam and Texas bar-b-que.

DAY ONE

Specialty Foods for Every Taste

Das Peach Haus was founded in 1969 on the grounds of the **Wieser family peach orchards** and carries many items (such as raspberry chipotle sauce) that have made Fischer & Wieser an internationally known, award-winning gourmet food producer.



For over 50 years, **Opa's Smoked Meats** has offered the finest in smoked sausage, specialty meats and cheeses. Stop by their deli for a picnic lunch or stock up on their famous sausage.

No trip to Fredericksburg would be complete without a stop at **Chocolat** for liquor-filled chocolates (a Swiss process) or at **Fredericksburg Fudge**, which has celebrated over 30 years in business.

Grab some Texas bar-b-que for lunch and top it off with a slice of pie from **Fredericksburg Pie Company**.

And on Main Street, **Clear River Ice Cream and Bakery** makes a great afternoon stop for homemade ice cream and desserts.



DAY TWO

Texas Wine Country

On to the wine! Texas is now the fifth largest wine producing state in the U.S. **Over 50 wineries** are located in Fredericksburg and Gillespie County, with over **100 in the Hill Country region** as a whole.

Many wineries are along **Fredericksburg Wine Road 290**, from just east of Johnson City to just west of Fredericksburg. The architectural styles of the wineries range from Hill Country to Tuscan to a decidedly more modern flair.

As the wine industry in Texas matures, grape growers are tending to plant more warm-weather varietals such as Tempranillo, Sangiovese, Viognier and Albarino.

Hill Country wines regularly win awards in national competitions. The region is consistently ranked as a top-10 wine destination in North America.

A convenient way to tour the wineries located in and near Fredericksburg is to book a **half-day or full-day wine tour**.

DAY THREE

Bier, Peaches and More!

Fredericksburg Brewing Company is the oldest brew pub in the state of Texas, serving a selection of craft beers each day in the restaurant.

Altstadt Brewery is located on Highway 290 east of town and brews according to the German beer purity law of 1516. Tours are offered.

Several restaurants specialize in German cuisine and also have outdoor patios and Biergartens. Don't miss sampling **Texas Hill Country peaches** at a roadside stand during peach season, from mid-May to mid-August. Some of the best in Texas!

From May through August, the **Fredericksburg Farmers Market**



is held in the **Marktplatz downtown** on Thursdays from 4:00 to 7:00 PM, offering local fruit, vegetables and meats of the Texas Hill Country.

AVERAGE TEMPERATURES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
HIGH	60	63	70	78	84	90	94	95	88	80	68	63
LOW	32	36	41	51	59	66	68	67	62	52	40	34

HELPFUL HINTS FOR TOUR OPERATORS

1. Unique places to stay:

Fredericksburg has a variety of places for groups to stay overnight. There are currently 23 hotels/motels with over 1,100 rooms in town. There are nearly 1,500 guesthouses, vacation rentals and inns in the area. Several new guesthouse complexes offer new options for small, upscale tour groups.

2. Best times to visit:

Midweek is the best time for tour groups. Sunday through Thursday nights are preferable.

3. Peak months for tours:

Spring Wildflowers – April & May
Fall and Holidays – October, November & December

4. Visitor Information Center:

With motorcoach loading/unloading area and parking for buses. The Visitor Information Center also has a large public restroom facility for groups and 48-seat theater.



Top Group Tour Attractions:

- National Museum of the Pacific War
- Lyndon B. Johnson State & National Historical Parks
- Wildseed Farms
- Over 50 wineries (group tours welcome Mon. – Thurs.)
- Wildflowers & Peaches
- Enchanted Rock State Natural Area
- Pioneer Museum Complex and Vereins Kirche Museum
- Live Music & Dancing at Luckenbach Texas
- Chocolate
- Texas Rangers Heritage Center at Fort Martin Scott
- Rockbox Theater and Fredericksburg Theater Company
- Fredericksburg Trade Days
- Gillespie County Country Schools Driving Trail
- Over 150 Shops, Boutiques and Antique Stores
- Over 100 Restaurants and Bakeries
- Numerous Art Galleries Located in the Historic District

Services for Tours from the CVB:

- Group Tour DVD
- Group Tour Kit
- Talking Points for Group Tour Professionals
- Assistance with itineraries
- Step-on guides available
- Attraction images for brochures
- Designated motorcoach loading/unloading zones and parking areas
- Group Tour "Hop on Coach" Welcome

Location:

Located in the heart of the Texas Hill Country.

From Fredericksburg:

Austin: 75 miles
Corpus Christi: 215 miles
Dallas/Fort Worth: 250 miles
El Paso: 500 miles
Houston: 240 miles
Laredo: 225 miles
Lubbock: 325 miles
San Antonio: 70 miles
South Padre: 360 miles
Waco: 180 miles



Visit **iTHACA**

GORGES GROUP EXPERIENCES








Contact: Sarah Imes, CTIS
Tour & Travel Manager

Ithaca/Tompkins Convention & Visitors Bureau

Sarah@visitithaca.com | 1-800-284-8422 | VisitIthaca.com

Taughannoe Falls photo by Anmol Bohra

Ithaca is the Location for a perfect Hub & Spoke Finger Lakes Itinerary!

-  30 Minutes: Watkins Glen State Park
-  40 Minutes: Corning Museum of Glass
-  40 Minutes: MacKenzie-Childs
-  40 Minutes: Harriet Tubman Home & Seward House
-  1 Hour: Destiny USA & Waterloo Premium Outlets



Visit Ithaca Makes Your Job Easy!

We provide complimentary assistance with:

- Custom Itineraries
- Group friendly hotels
- FAM Tours
- Step-On Guides

Not only is Ithaca gorge-ous in scenery, but the entire experience of visiting is made memorable by the people you encounter! I've been so happy planning both bus group visits as well as a personal vacation. From the lovely and welcoming Tour and Travel Manager, Sarah, to the staff at hotels, restaurants, wineries, breweries and visitor centers... their love for the area and what they do shines!

– Jennifer Corman, Director of Sales and Customer Experience
Fullington Trailways



Just wanted you to know that the trip I planned that you helped me with "The Progressive Meal in The Ithaca" area – was a HUGE hit! Lively Run was wonderful, Knapp Winery very accommodating, the Falls are always great to see and Purity was the perfect end of the day! Thanks for your help...thought you'd like to know!



– Cam Morris, Manager
Hale Transportation



Contact Visit Ithaca to have an itinerary customized for your group!

Hidden waterfalls, unique views, unexpected beauty. Centrally located in the Finger Lakes region of New York State, these are the things you'll discover when visiting Ithaca.

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Revel in the sound of roaring waters at **Buttermilk Falls** as it descends in a series of plunging cascades converging into a beautiful basin.

Tour the extensive gardens and arboretum of the **Cornell Botanic Gardens**. Experience living displays of botanic diversity on your own or with a guide.

Showcasing a panoramic view of Ithaca and Cayuga Lake, the **Herbert F. Johnson Museum of Art** on the Cornell University campus offers a collection encompassing most world cultures.



Enjoy a scenic ride to the most outstanding view in the region, at **Taughannock Falls Overlook**.

Spend an afternoon on your own with unique dining and shopping on the **Downtown Ithaca Commons**, one of the few surviving pedestrian malls left in the U.S. While downtown, stop into the **Tompkins Center for History & Culture** for a little local history!

Discover views only seen from the water aboard **Discover Cayuga Lake's MV Teal**. While enjoying the cruise, your group will be led through a private tasting of a variety of Finger Lakes wines, led by sommelier Laura Winter Falk of **Experience! The Finger Lakes**.



Our group dining experiences offer warm relaxed atmospheres that showcase the flavors of our region.

Take a photo at **Ithaca Falls**, right in the heart of the city. 175ft wide, the falls are one of the region's mightiest.

Meet the "kids" at **Lively Run Dairy**, a working goat dairy farm. Learn how high-quality goat cheese is made, and of course stay for a tasting!



Enhance your appreciation and knowledge of birds at the **Cornell Lab of Ornithology**. Birding is best enjoyed with a group!

Rest your head in one of Ithaca's group friendly hotels! **Let Visit Ithaca help coordinate a block of rooms for your overnight!**



GORGES ITHACA EXPERIENCES

Natural Beauty

Our waterfalls offer you an opportunity to leisurely view the beauty of the falls in the Ithaca area. After all, Ithaca is GORGES!



Craft Beverage

Sip and sample your new favorite wines in the Finger Lakes Region, or try a variety of craft beers for all palates.



Agritourism Experiences

Visit a farm to meet the residents, sample locally made product, and savor the culinary bounty of our region at one of our group friendly restaurants.



Gardening & Birding

Explore, listen and immerse yourself in the colorful flowers at Cornell Botanic Gardens and nature's sounds at the Cornell Lab of Ornithology.



History & Culture

View the geological history of the region at the Museum of the Earth, explore works of art encompassing most world cultures at the Johnson Museum of Art, or discover the role Ithaca and Tompkins County had in shaping history at the Tompkins Center for History & Culture





TRAVELING TOGETHER HAS NEVER FELT SO GOOD.



Historic Exploration

The roots of American history course through Stafford, Virginia. From Captain John Smith to Civil War soldiers taking refuge, and enslaved persons self-emancipating through Aquia Landing, Stafford has been a pivotal location in America's history.



Outdoor Adventures

We do the outdoors a little outside the box. We've got all the activities you love: hiking, biking, climbing, boating, and more. But doing them in Stafford County just brings a little something extra to the experience. Guess you could say we make the great outdoors, well...greater



Pour, Savor, & Dine

The glass is always half full in the Stafford Region. Quench your thirst with the wine, spirits, and hops made throughout our historic region. Then fill your stomach with the unique flavors of our local cuisine.

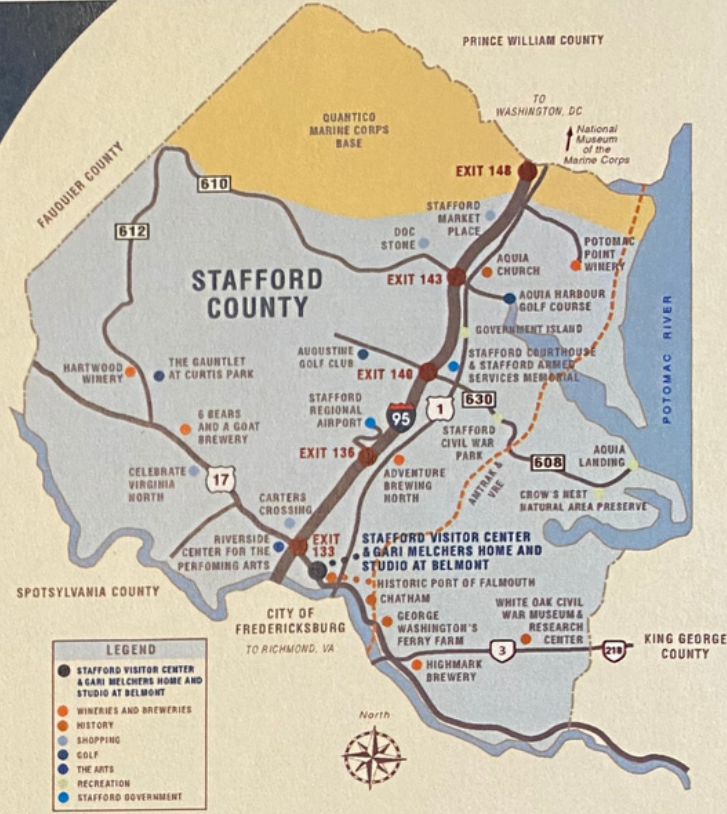


Arts & Culture

The visual and performing arts are alive in Stafford County. Tour the home and studio of a world-renowned artist, Gari Melchers, then spend an evening at the Riverside Center for Performing Arts, enjoying dinner and a show.



UNCOVER RICH HISTORY.



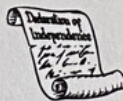
DID YOU KNOW STAFFORD IS WITHIN A DAYS DRIVE FROM 60% OF THE UNITED STATES POPULATION?

If you've driven on I-95 between Washington D.C. and Fredericksburg, you've technically been to Stafford County, Virginia. But if that's all you've experienced, you're in for a treat. We're a place where surprises and wonderment are hiding in plain sight. The locals know it and so do more than 500,000 tourists who keep coming back every year to stay and play in our beautiful community.



PERSONALIZE YOUR TOUR

A lot goes into planning a group or reunion. Good thing 'a lot' is exactly what we offer. It takes a village to plan any group trip or reunion, so let us do the hard work for you and plan a trip you'll never forget. We have venues to fit any size, budget, and style of your group. Plus, dozens of activities and tour spots for every kind of person. Reach out to our team to make your next group trip the best one yet!



GET IN TOUCH!

Visit our website at www.TourStaffordVA.com for more information or reach out to our team to begin planning your trip today!



FEATURED ATTRACTIONS



SCAN THE QR CODE TO
LEARN MORE ABOUT
GROUP TOURS IN
STAFFORD



www.TourStaffordVA.com

TOUR *Stafford*
Virginia

@TourStaffordVA



Bucks County's GROUP TOUR EXPERIENCES

FOLLOW THE TRAILS

Sip your way through the Bucks County Wine & Art Trail, Ale Trail or take a distillery tour!

HISTORIC TOWNS AND MAIN STREETS

Explore or stop for a meal in one of Bucks County's towns including New Hope, Doylestown, Bristol, Yardley, Newtown, Perkasie or Quakertown.

UNIQUE SHOPS AND MARKETS

Shopping lovers can discover Peddler's Village, The Square in Dublin, The Shops at Valley Square and tons of antique shops. Food lovers can enjoy locally sourced markets such as the Quakertown Farmer's Market, Ferry Market or the Trolley Barn Public Market.

RIVERSIDE THEATERS

Enjoy performances at Bristol Riverside Theatre and the Bucks County Playhouse, both located along the stunning Delaware River.

HISTORIC SITES & ICONIC LANDMARKS

Go back in time to the American Revolution at Washington Crossing Historic Park or William Penn's summer home, Pennsbury Manor. Be sure to visit the Pearl S. Buck House & Historic Site, New Hope Railroad, Historic Fallsington, Moland House, Michener Art Museum and The National Shrine of Our Lady of Czestochowa.

FANTASTIC FACTORIES

Tour the handmade treasures of Byers' Choice, Ltd. and view the skilled artisans in the workshop proudly create each unique figurine. Tour The TileWorks and watch the craftsman as they turn natural clay into tiles. You can even make your own!

OUTDOOR ADVENTURE

Take a scenic bike ride down the Towpath or grab your group and venture to TreeTrails Adventures, Bucks County Joyrides, Bucks County River Country, Hellerick's Family Farm, Snipes Farm and Shady Brook Farm.

GORGEOUS GARDENS

Take a stroll through the 9-11 Garden of Reflection, Andalusia Historic House, Gardens & Arboretum, Bowman's Hill Wildflower Preserve, Byers' Choice®, Ltd., Terrain Gardens at DelVal, Peace Valley Lavender Farm, Tyler Gardens and various nature centers.

FOLLOW THE MERCER MILE

Tour the gothic Aldie Mansion, followed by Henry Chapman Mercer's three towering castles, including Fonhill Castle, the Mercer Museum and The TileWorks.

MANSIONS ALONG THE DELAWARE

Experience the past at Bucks County's historic riverfront mansions. Your guide will lecture on Pennsbury Manor, Glen Foerd on the Delaware, Andalusia Historic House, Gardens & Arboretum and Grundy Mansion.

Historic Fallsington



Mercer Museum



Free Will Brewing Co.



Andalusia Historic House, Gardens & Arboretum





Location

BUCKS COUNTY IS ...

25 MILES FROM **PHILADELPHIA**
75 MILES FROM **NEW YORK CITY**

STAY IN ONE OF BUCKS COUNTY'S 70+ HOTELS AND BED & BREAKFASTS

with free, on-site, motorcoach parking while exploring countless small towns and main streets filled with attractions, restaurants, shops and more!

Events & Festivals

SPRING

- Bucks County Designer House and Gardens Tour
- New Hope Celebrates Pride Festival
- Peddler's Village Spring FunFest and Strawberry Month
- Tile Festival at Moravian Pottery and Tile Works (The TileWorks)
- Washington Crossing Spring Brewfest

SUMMER

- Bucks Beautiful Kitchen & Garden Tour
- Bluegrass Series at The TileWorks
- Fonthill Castle's Old Fashioned Fourth of July Celebration
- Middletown Grange Fair
- New Hope Automobile Show
- Our Lady of Czestochowa's Polish American Family Festival & Country Fair
- Peddler's Village Summer Block Party, Peach Month and Bluegrass & Blueberries in July

FALL

- Apple Picking at Solebury Orchards and Styer Orchard
- The Count's Halloween Spooktacular at Sesame Place® Philadelphia
- Doylestown Art Festival
- Ghost Tours of New Hope
- Peddler's Village Scarecrows in the Village, October Feast and Apple Festival
- Shady Brook Farm Fall Festival

WINTER

- A Very Furry Christmas at Sesame Place® Philadelphia
- Byers' Choice®, Ltd. A *Christmas Carol* performed by Gerald Charles Dickens
- Christmas at Aldie Mansion
- North Pole Express & Santa's Steam Spectacular on the New Hope Railroad
- Pearl S Buck House Holiday Festival of Trees
- Peddler's Village Holly Jolly Weekend & Gingerbread House Display
- Pennsbury Manor Holly Nights
- Shady Brook Farm Holiday Light Show
- Washington Crossing Reenactments
- Winter Wonderland Tours at Fonthill Castle



Washington Crossing Historic Park



Michener Art Museum



Pennsbury Manor Holly Nights

Contact

SHANNON RINKER

Visitor Services Manager

215-639-0300 ext. 232

215-642-3277 Fax

ShannonR@VisitBucksCounty.com



TAKE YOUR GROUP ON AN EPIC JOURNEY

Make the most of your time in Niagara Falls USA with a themed itinerary that will create a memorable and unique visit to the region. Mix and match the various itineraries and prepare to take your group on an epic journey.



NIAGARA FALLS USA CLASSIC ITINERARY

Explore the attractions that make our destination truly one-of-a-kind. At America's oldest state park, get up close and personal to the Falls and feel the unparalleled power of nature.

- Cave of the Winds & The World Changed Here Pavilion
- Maid of the Mist
- Niagara Scenic Trolley
- Old Falls Street, USA



NIAGARA FALLS USA CULINARY ITINERARY

Take your taste buds on a culinary escapade and experience the local flavors and fare, fresh produce, and booming beer and wine scene found throughout Niagara Falls USA.

- Becker Farms & Vizcarra Vineyards
- Niagara Falls Culinary Institute
- Platter's Chocolate Factory
- The Roaming Table Food Tours



NIAGARA FALLS USA EDUCATIONAL ITINERARY

A learning adventure awaits in Niagara Falls USA! Experience a variety of interactive activities and educational opportunities for all ages, from American history to science, art, and more.

- Aquarium of Niagara
- Erie Canal Discovery Center
- Niagara Falls Underground Railroad Heritage Center
- Niagara Power Vista



NIAGARA FALLS USA ADVENTURE ITINERARY

There's no better place to connect with the great outdoors than in Niagara Falls USA. Choose from a wealth of year-round adventures, ideal for all levels of thrill seekers.

- Buffalo Niagara Waterkeeper
- Rainbow Air, Inc. Helicopter Tours
- Skydive the Falls
- Whirlpool Jet Boat Tours



We Reward **ADVENTURE**

Take advantage of our exclusive Tour Operator Rewards Program! Receive a **\$50 VISA gift card** each time you bring an overnight group to Niagara Falls USA. It's easy to qualify—learn more at niagarafallsusa.com/booking-incentives.



What's New in Niagara Falls USA

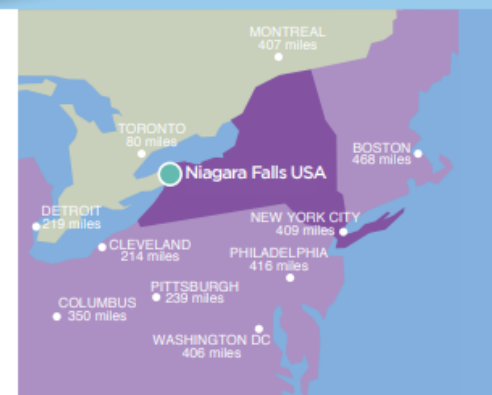
- **Cambria Hotel Niagara Falls:** Downtown Niagara Falls' newest property features 120 contemporary guest rooms with upscale amenities, on-site dining, WiFi, a fitness center, and more.
- **Discover Niagara Shuttle:** Explore destination sites in Lewiston, Youngstown, and Lockport aboard this seasonal and complimentary hop-on, hop-off shuttle.
- **Flight of Five Lock Tender Tour:** Learn about the history of the Erie Canal and the 19th-century construction of Lockport's "Flight of Five" locks on a narrated 45-minute walking tour.
- **Maid of the Mist:** Navigating the waters below Niagara Falls since 1846, this iconic boat ride sails passengers along the base of the Falls on its all-electric, emission free vessels.
- **Niagara Outfitters:** Join a New York State-licensed guide for a scenic hike, bike, or kayak tour, and explore the many parks and waterways in the region.
- **Ralph C. Wilson, Jr. Welcome Center:** The 28,000-square-foot facility at Niagara Falls State Park features interpretive museum space and exhibits highlighting the natural, industrial, and Indigenous American history of the region.

Save the Date

2024 Total Eclipse: On April 8, 2024, a total solar eclipse will cross North America, and Niagara Falls USA is in the direct path of totality. Witness this once-in-a-lifetime event in a bucket-list destination!

Complimentary Services

- Hotel RFPs
- FAM tours/site visits
- Tour Operator booking incentives
- Customized/suggested itineraries
- Welcome bags for overnight groups
- Greeter service at Niagara Falls State Park
- Local receptive service & step-on guide referrals
- Complimentary motorcoach parking at Niagara Falls State Park for overnight groups



Destination Niagara USA

10 Rainbow Blvd.
Niagara Falls, NY 14303

Holly Avino

Travel Trade Sales Manager
havino@niagarafallsusa.com
1-877-FALLS US, ext. 330





GETTYSBURG GROUP TOUR

Inspiration

Bring your groups to Gettysburg, PA and see how you can make your own history here. From interactive museums and hands-on demonstrations to civilian stories, unique battlefield tours, agricultural experiences and a multitude of group-friendly dining options, you will find that Gettysburg and surrounding Adams County is an ideal group travel destination. Destination Gettysburg can assist in the planning process with sample itineraries, images, group rate information and site-tours.

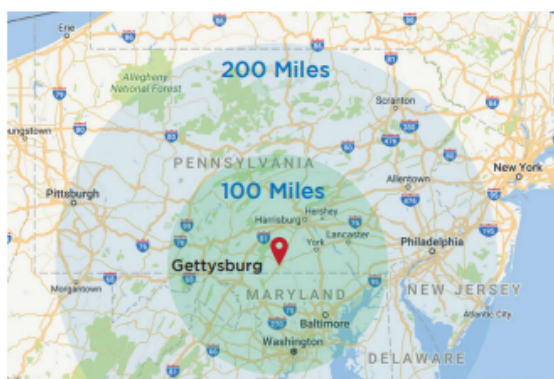


DESTINATION
Gettysburg!
ADAMS COUNTY, PA



Scan me
to learn more
about group
tours

GETTYSBURG, PENNSYLVANIA IS CLOSER THAN YOU THINK!



DISTANCES BY HIGHWAY TO GETTYSBURG

	Miles	Minutes
Baltimore, MD	57	90
Hershey, PA	49	45
Lancaster, PA	55	90
New York, NY	210	240
Pittsburgh, PA	193	210
Philadelphia, PA	140	120
Washington, DC	81	90



Destination Gettysburg offers many resources to help you plan memorable and profitable tours.

SAMPLE ITINERARIES AND GROUP TOUR DIRECTORY

We've taken the work out of trip planning. Use our helpful tools to inspire your next Gettysburg Adventure.

RFP DISTRIBUTION

Lodging, transportation, meals—we can help you pull the info together.

PROMOTIONAL MATERIALS

We'll share our inspiring images with you for your promotional needs, just ask. Let us help you get the word out with fliers, postcards or the official Inspiration Guide.



For more information on planning your trip to Gettysburg, contact:

LINDSAY METHLIE
DIRECTOR OF SALES
lindsay@destinationgettysburg.com
717-338-3062
GettysburgGroupTours.com



WHAT'S NEW IN GETTYSBURG?



COUNTRYSIDE ADVENTURES

On your next group visit to Gettysburg, get out into our beautiful countryside to explore historic farms, markets and mazes of Adams County.



EVENING ACTIVITIES

Enjoy living historians, period musicians, unique entertainment and after-hours museum experiences.



AUTHENTIC EXPERIENCES

Discover our rich countryside, our battlefield and historic town, with tours, unique shopping, and museums that share fascinating stories.