



\$34,445,000

*Funding Received
FY23 & FY24*

Tourism experienced record appropriations the last few years from Iowa's legislature. iTIP has pledged to ensure those dollars are deployed appropriately and maintained in the FY25 tourism budgets.

Communities / Projects in Storied & Scenic receiving support:

• Destination Iowa

- African American Museum of Iowa: museum renovations
- America's First Great Dam Foundation: 1913 Hydro-Electric Turbine Visitor Center project
- Cinema Paradiso, LLC: The Last Picture House
- City of Cedar Rapids: Lightline Loop
- City of Davenport: Main St Landing, Davenport Skybridge, Figgee Museum
- City of Fort Madison: Fort Madison River Landing project
- City of Keosauqua: Lower Des Moines Water Trail
- City of Maquoketa & Jackson County Conservation: Prairie Creek Recreation Area
- City of Marion: Marion's Central Plaza
- City of Muscatine: Muscatine Indoor Sports Complex

• Community Attraction & Tourism

- Bettendorf
- Burlington
- Cedar Rapids
- Davenport
- Keota
- Midwest Old Settlers & Theshers Association
- Marengo
- North Liberty
- Washington

- Danville Library & Museum: Danville Railcar project
- Hoover Presidential Foundation: redesign & renovate Herbert Hoover Presidential Library & Museum
- Midwest Old Settlers & Threshers Association: campground improvements
- Putnam Museum and Science Center: expansion project
- Southeast Iowa Sports Commission: Ottumwa SportsPlex Development
- Wapello County: Pioneer Ridge Park Campground improvements
- YMCA of Washington County: indoor aquatic center

• Meet In Iowa

- Anamosa
- Burlington
- Cedar Rapids
- Coralville
- Davenport
- DeWitt
- Grinnell
- Iowa City
- Le Claire
- Maquoketa
- Ottumwa
- Riverside

• Iowa Great Places

- Cedar County: Hardacre Theater

• Tourism Marketing Grant

- Burlington
- Cedar Rapids
- Clinton
- Coralville
- Davenport
- Fairfield
- Iowa City
- Island City
- Keosauqua
- LeClaire
- Maquoketa
- Muscatine
- Oskaloosa
- Ottumwa
- Quad Cities

• Regional Sports Authority District

- Cedar Rapids Tourism
- Greater Burlington
- Think Iowa City
- Visit Quad Cities

• Art Project Grant

- Bettendorf
- Cedar Rapids
- Chariton
- Coralville
- Corydon
- Davenport
- Fairfield
- Iowa City
- Maquoketa
- Moline
- Mount Vernon
- West Liberty

• Sports Tourism Fund

- Bettendorf
- Washington County

iTIP's Additional 2024 Legislative Priorities:

- Enforce Iowa's current **earliest school start date of August 23**. In 2022, tourism generated \$1.1 billion in state & local tax revenues which support the state's education system. Visitors spend \$22.36 million per day in Iowa in August.
- Maintain funding & continued enhancements of Regional Sports Authority Districts.
- Support alternative funding sources of tourism: including the enactment of IWILL & water quality initiatives that include funding for tourism and quality of life components.