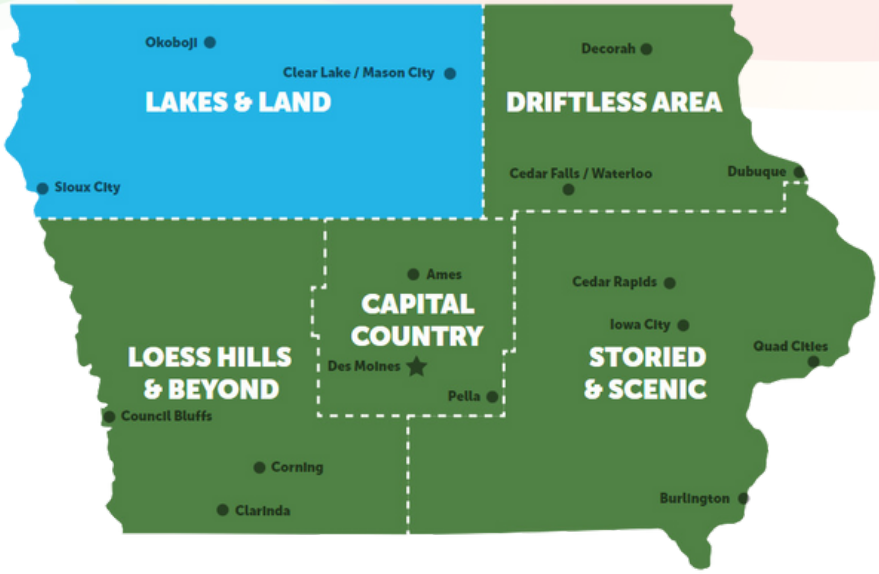

$20,792,044

Funding Received

FY23 & FY24

Tourism experienced record appropriations the last few years from Iowa's legislature. iTIP has pledged to ensure those dollars are deployed appropriately and maintained in the FY25 tourism budgets.

Communities / Projects in Lakes & Lands receiving support:

- Destination Iowa
  - City of Clear Lake
  - City of Dayton & Dayton Community Club
  - City of Mason City & Cerro Gordo County
  - Dickinson Co Conservation Board
  - Osceola Co Conservation Board
  - Pearson Lakes Art Center
  - Webster Co Conservation Board & City of Fort Dodge
- Art Project Grant
  - Forest City
  - Hubbard
  - Orange City
  - Sioux City
- Meet In Iowa
  - Arnolds Park
  - Clear Lake
  - Fort Dodge
  - Iowa Falls
  - Iowa Falls
  - Salix
  - Sioux City
  - Webster City
- Community Attraction & Tourism
  - Akron: aquatic center
  - Clear Lake / North Iowa Cultural Center & Museum: Surf District Music Enrichment & Immersive Center
  - Doon: Community Center
  - Fort Dodge / Webster Co Conservation: park improvements
  - Hubbard: pool
  - Lake Park and Spirit Lake: Tatanka Ska Trace
  - Lake View: community center
  - Laurens: pool
  - Marcus: golf clubhouse
  - Mason City: North Iowa Events Center
  - Rock Valley: park improvements
  - Webster City: splash pad
  - West Okoboji: Terrace Park Beach & Alex Danbom Memorial Park
- Regional Sports Authority District
  - Explore Sioux City
  - Visit Fort Dodge
- Tourism Marketing Grant
  - Arnolds Park
  - Clear Lake
  - Emmetsburg
  - Fort Dodge
  - LeMars
  - Primghar
  - Sioux Center
  - Sioux City
  - Spencer
  - Webster City
- Iowa Great Places
  - Boone Forks Region: River's Edge Discovery Center interpretative signage

iTIP's Additional 2024 Legislative Priorities:

- **Enforce Iowa's current earliest school start date of August 23. In 2022, tourism generated $1.1 billion in state & local tax revenues which support the state's education system. Visitors spend $22.36 million per day in Iowa in August.**
- **Maintain funding & continued enhancements of Regional Sports Authority Districts.**
- **Support alternative funding sources of tourism: including the enactment of IWILL & water quality initiatives that include funding for tourism and quality of life components.**

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