



**\$44,337,946**

*Funding Received  
FY23 & FY24*

Tourism experienced record appropriations the last few years from Iowa's legislature. iTIP has pledged to ensure those dollars are deployed appropriately and maintained in the FY25 tourism budgets.

**Communities / Projects in Lakes & Lands receiving support:**

- **Destination Iowa**
  - City of Dubuque: open-air amphitheater on Schmitt Island
  - City of Dyersville: This is Iowa Ballpark
  - Clayton County Conservation Board: Osborne Welcome Center & Campgrounds
  - Dubuque Art Museum: construction of new museum
- **Meet In Iowa**
  - Bellevue
  - Cedar Falls
  - Dubuque
  - Epworth
  - Jesup
  - Waterloo
- **Community Attraction & Tourism**
  - Buchanan County: campground
  - Cascade: library expansion
  - Cedar Falls: Community Natatorium
  - Clayton County Conservation: trail extension
  - Janesville: library renovation
  - Jesup: splash pad
  - New Hampton: trail project
  - Oelwein: Oelwein Event Corporation building renovation
  - Waterloo: Gates & Byrnes Parks project
  - Waverly: public library expansion
- **Regional Sports Authority District**
  - Cedar Valley Sports Commission
  - Travel Dubuque
- **Tourism Marketing Grant**
  - Cedar Falls
  - Decorah
  - Dubuque
  - Manchester
  - Marquette
  - Osage
  - Postville
  - Waterloo
  - Waukon
- **Iowa Great Places**
  - Turkey River Recreational Corridor: Motor Mill Inn Historic Site

**iTIP's Additional 2024 Legislative Priorities:**

- Enforce Iowa's **current earliest school start date of August 23**. In 2022, tourism generated \$1.1 billion in state & local tax revenues which support the state's education system. Visitors spend \$22.36 million per day in Iowa in August.
- Maintain funding & continued enhancements of Regional Sports Authority Districts.
- Support alternative funding sources of tourism: including the enactment of IWILL & water quality initiatives that include funding for tourism and quality of life components.