

Unite to
grow tourism



iTIP
Iowa Travel Industry Partners

*Discover the Benefits of iTIP – Supporting Tourism Statewide
iTIP is a state-wide tourism association that provides an array of
resources, education, advocacy, and marketing initiatives to
support our valued tourism partners throughout the state.*



SHARE KNOWLEDGE, GAIN POWER

- relationships with aligned partners
- economic impact calculator & mentorship program
- professional development & leadership training opportunities
- unified voice for issues effecting Iowa's tourism industry
- promotion of niche markets in group travel, sports, and meetings

ONE
VISION

ONE
MISSION

ONE
VOICE



BECOME A MEMBER

of Iowa Travel Industry Partners to join an association that informs, connects, inspires and educates members to be the unified driving force of Iowa's travel and tourism industry.

Extended Membership Dues

Memberships active now through June 30, 2025.

General Membership

\$248

18 mo (through June 30, 2025)
0 - 10 Full Time Employees

General Membership

\$413

18 mo (through June 30, 2025)
11 - 24 Full Time Employees

General Membership

\$825

18 mo (through June 30, 2025)
25+ Full Time Employees

Lodging Properties

\$248

18 mo (through June 30, 2025)
100 or fewer guestrooms

Lodging Properties

\$413

18 mo (through June 30, 2025)
101+ guestrooms

Affiliate Assoc.

\$413

18 mo (through June 30, 2025)
identified as trade assoc.
representing 3 or more counties

Additional membership categories available for Destination Marketing Organizations, Counties, and vendor partners. Please contact clerud@iowatravelindustry.org for additional pricing.



REGISTER

IowaTravelIndustry.org