

MISSION

Tourism's Champion;
increasing visitation and
improving Iowa's economy
through partnerships.

VISION

A united team of
travel professionals, providing
resources to foster diverse
communities that
inspire travelers.

VALUES

COLLABORATE
INNOVATE
WE, NOT ME
BE DIRECT
GIVE IT A CHANCE
LEAD

Create a partnership with Iowa Travel Industry Partners to help evolve Iowa's tourism and hospitality industry. Members of iTIP are always looking for new vendors to enhance and streamline their work to grow their local tourism initiatives.

VENDOR MEMBER BENEFITS:

- listing on vendor partner page of IowaTravelIndustry.org
- access to iTIP membership list (*104 members as of 6.30.23*)
- ability to host virtual webinar session with iTIP membership
- invitation to participate in all iTIP education and networking events
 - (*some events require additional registration costs)

\$770 for 1-year membership (year runs through June 30, 2024)

Additional Sponsorship Opportunities:

- monthly newsletter ad & blurb (\$350)
- Tourism Legislative Night: January 17, 6 - 9 PM, Des Moines
- iLEAD Leadership Symposium: February 7 - 9, location TBD
- iTIP Summer Celebration: June 10 - 11, location TBD

ONE
VISION

ONE
MISSION

ONE
VOICE

IowaTravelIndustry.org