

*Unite to
grow tourism*



iTIP
Iowa Travel Industry Partners

iTIP is a state-wide tourism association dedicated to supporting our tourism partners around the state through resources, education, advocacy, and marketing initiatives.



- relationships with aligned partners
- economic impact calculator & mentorship program
- professional development & leadership training opportunities
- unified voice for issues effecting Iowa's tourism industry
- promotion of niche markets in group travel, sports, meetings, and leisure

SHARE KNOWLEDGE, GAIN POWER

IowaTravelIndustry.org

**ONE
VISION**

**ONE
MISSION**

**ONE
VOICE**

BECOME A MEMBER

of Iowa Travel Industry Partners to join an association that informs, connects, inspires and educates members to be the unified driving force of Iowa's travel and tourism industry.

Annual Membership Dues

Membership year runs July 1 - June 30.

General Membership

\$165

12 mo (July 1 - June 30)

0 - 10 Full Time Employees

General Membership

\$275

12 mo (July 1 - June 30)

11 - 24 Full Time Employees

General Membership

\$550

12 mo (July 1 - June 30)

25+ Full Time Employees

Lodging Properties

\$165

12 mo (July 1 - June 30)

100 or fewer guestrooms

Lodging Properties

\$275

12 mo (July 1 - June 30)

101+ guestrooms

Affiliate Assoc.

\$275

12 mo (July 1 - June 30)

identified as trade assoc. representing 3 or more counties

Additional membership categories available for Destination Marketing Organizations, Counties, and vendor partners. Please contact clerud@iowatravelindustry.org for additional pricing.



REGISTER

IowaTravelIndustry.org