



iTIP
Iowa Travel Industry Partners

MEMBER BENEFITS

ONE
VISION

ONE
MISSION

ONE
VOICE

With educational opportunities offered throughout the year, Iowa Travel Industry Partners (iTIP) is committed to professional development and continued learning for members and their entire professional team. Whether you are new to the travel industry or a veteran with 30 years of experience, there is an opportunity tailored to your specific needs.



SHARE
KNOWLEDGE,
GAIN POWER

ALL BENEFITS EXTENDED TO ALL MEMBERS:

- Representing the travel and tourism industry with one voice
- Access to data and research
- Mentorships
- Professional services
- Networking with peers to share resources
- Educational sessions / Professional Development
- Industry best practices
- Accessible training
- Access to membership directory
- Committee and Board volunteer opportunities
- Advocacy through membership empowerment, meaningful coalitions and events
- Technical tools
- Public-Private collaborations
- Cohesive travel-based marketing for external and internal audiences
- Coordination with IEDA
- Niche marketing partnerships for group travel, sports, leisure travel, meetings/conventions and others
- Industry news through member updates, industry insights, and blog posts

IowaTravelIndustry.org