



iTIP
Iowa Travel Industry Partners

MEMBER BENEFITS

ONE
VISION

ONE
MISSION

ONE
VOICE

With ongoing educational opportunities offered throughout the year, Iowa Travel Industry Partners (iTIP) is committed to professional development and continued learning for members and their entire professional team. Whether you are new to the travel industry or a veteran with 30 years of experience, there is an opportunity tailored to your specific needs.

ALL BENEFITS EXTENDED TO ALL MEMBERS:

- One voice of the travel and tourism industry with consistent messaging
- Access to data and research
- Grants (*development in process*)
- Mentorships
- Professional services, technical tools & industry best practices
- Networking with peers to foster larger conversations & share resources
- Educational sessions, accessible training & professional development
- Niche marketing partnerships & programming
- Advocacy through empowerment, meaningful coalitions and events
- Public-Private collaborations
- Cohesive marketing for external and internal audiences
- Digital marketing tools
- Coordination with IEDA & other industry associations
- Industry news through member updates and industry insights
- Access to the membership directory
- Committee and Board volunteer opportunities to help create the direction of your industry organization

SHARE KNOWLEDGE, GAIN POWER

IowaTravelIndustry.org